



FOR IMMEDIATE RELEASE

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Aniplex of America set to Release Blue Exorcist The Movie in a Limited Edition Blu-ray Box Set and DVD



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**Artwork subject to change*

SANTA MONICA, CA (September 28, 2013) – At their recent industry panel at Anime Weekend Atlanta in Georgia, Aniplex of America Inc. announced its home video release plans for ***Blue Exorcist The Movie*** in North America on December 17th 2013. The *Blue Exorcist* series is an anime based on Kazue Kato's hit manga published in Jump Square (by SHUEISHA) and it streamed on Hulu, crunchyroll, as well as on Neon Alley (English dub version). In response to its worldwide popularity, the movie was produced with an original story and released in North American theaters in August.

The action-packed fantasy tale from animation studio A-1 Pictures (*Sword Art Online*, *Magi: The Labyrinth of Magic*) features plenty of breathtaking visuals throughout the film. ***Blue Exorcist The Movie*** made its US debut at Anime Expo in Los Angeles this past July.

Blue Exorcist The Movie will be released in both a Limited Edition Blu-ray Box Set and DVD. Both SKUs will feature the original Japanese and English audio (5.1 surround sound). The

Blu-ray Box Set will also include 2 Commentary Tracks by the creative staff and Japanese voice cast and promotional trailers. In addition, it will also include the feature film on a Blu-ray disc, a Bonus DVD featuring an Exclusive Staff Interview, a Deluxe Booklet, along with some Exclusive Illustration Postcards all encased in a rigid box illustrated by the original manga author Kazue Kato.

Both SKUs will be available for pre-order through Rightstuf.com and Aniplex's official retailers (AniplexUSA.com/retailers) starting on Monday September 30th. The Limited Edition Blu-ray Box will be distributed in limited quantities and sold while supplies last.

Blue Exorcist The Movie Limited Edition Blu-ray Box Set features:

- 2 Discs (Feature BD disc + Bonus DVD) (TRT: Approx. 88 min.)
- Video: 16:9 Widescreen
- Audio: Japanese & English (both 5.1 surround sound)
- Subtitles: English
- 2 Audio Commentary Tracks by Production staff and Japanese Cast
 - 1) Nobuhiko Okamoto (Rin), Hidenobu Kiuchi (Liu), Atsushi Takahashi (Director), and Kenichi Hayashi (Animation Producer)
 - 2) Jun Fukuyama (Yukio), Rie Kugimiya (Usamaro), Atsushi Takahashi (Director), and Takamitsu Inoue (Producer)
- Promotional Trailers and Commercials

<Bonus Materials & Special Package>

- Bonus DVD: Exclusive Staff Interview
Atsushi Takahashi (Director), Kenichi Hayashi (Animation Producer), and Takamitsu Inoue (Producer)
- Deluxe Booklet
- Exclusive Illustration Postcards
- Rigid Box illustrated by Kazue Kato (Manga Author)
- 2-sided BD Wraps

Blue Exorcist The Movie DVD features:

- Audio: Japanese & English (both 5.1 surround sound)
- Video: 16:9 Widescreen
- Subtitles: English

<Bonus & Package>

- Mini Pin-up Poster
- 2-sided Wrap in O-sleeve Case

Blue Exorcist The Movie can be pre-ordered and purchased at:

Right Stuf: <http://rightstuf.com/i/AOA3401> (Blu-ray) <http://rightstuf.com/i/AOA3402> (DVD)

Product numbers and UPC bar codes

Title	Street Date	SKU #	UPC	SRP	Store price
Blue Exorcist The Movie Limited Edition Blu-ray Box Set	12/17/2013	AOA-3401	850527003493	\$89.98	\$69.98
Blue Exorcist The Movie DVD	12/17/2013	AOA-3402	850527003509	\$39.98	\$29.98

For detailed information, please visit:
www.BlueExorcist.com/themovie

About *Blue Exorcist The Movie*

When his adopted father, Shiro Fujimoto was killed by his biological father, Satan, Rin Okumura swore to become an exorcist to avenge Shiro's death declaring war on his own blood-relatives of the underworld... Everyone is in the midst of preparing for a festival which is celebrated once every 11 years in True Cross Academy Town. However behind the scenes in the shadows, a "Phantom Train" goes berserk while the barriers protecting the town from demon intrusions were under repair. Rin, Yukio, and Shiemi are sent to exorcise the Phantom Train, but as usual Rin complicates the situation. Among all of the chaos, Rin meets a demon in the form of a young boy. Meanwhile, Cheng-Long Liu, a Senior Exorcist First Class from the Taiwan Branch joins Shura in the repair operation and the story takes an unexpected turn as all their fates cross.

www.BlueExorcist.com/themovie

STAFF

Original Story: Kazue Kato (Published In Jump Square / SHUEISHA)
Director: Atsushi Takahashi
Screenplay: Reiko Yoshida
Character Design & Supervising Animation Director: Keigo Sasaki
Art Director: Shinji Kimura
Music: Hiroyuki Sawano
Sound Director: Kazuhiro Wakabayashi
Animation Production: A-1 Pictures

CAST (Japanese / English)

Rin Okumura: Nobuhiko Okamoto / Bryce Papenbrook
Yukio Okumura: Jun Fukuyama / Johnny Yong Bosch
Shiemi Moriyama: Kana Hanazawa / Christine Marie Cabanos
Ryuji Suguro: Kazuya Nakai / Kyle Hebert
Renzo Shima: Koji Yusa / Brian Beacock
Konekomaru Miwa: Yuki Kaji / Miki Moran
Izumo Kamiki: Eri Kitamura / Kira Buckland
Kuro: Ayahi Takagaki / Stephanie Sheh
Shura Kirigakure: Rina Sato / Wendee Lee
Arthur Auguste Angel: Daisuke Ono / David Vincent
Mephisto Pheles: Hiroshi Kamiya / Sam Regal
Usamaro: Rie Kugimiya / Cassandra Lee Morris
Cheng-Long Liu: Hidenobu Kiuchi / Todd Haberkorn

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite DVD and Blu-Ray releases such as *Bakemonogatari*, *Durarara!!*, *Puella Magi Madoka Magica*, *the Garden of sinners*, *Sword Art Online*, *Blue Exorcist*, and *Blast of Tempest*. The company's ever-growing line-up of shows includes our most recent titles *Monogatari Series Second Season*, *Day Break Illusion*, *SERVANT x SERVICE*, *Silver Spoon*, *Oreshura*, *Oreimo 2*, *Fate/Zero*, and *Vividred Operation*.

www.AniplexUSA.com

www.youtube.com/aniplexUS

About Right Stuf

Currently celebrating its 26th year in business, Right Stuf, Inc. was one of the first players in the U.S. Japanese Animation ("anime") industry, as both an anime producer/distributor and a retailer. Right Stuf works to promote knowledge of its own products, as well as the anime and manga industry, through its online storefront at RightStuf.com and a variety of media including podcasts and special publications.

www.RightStuf.com

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