



FOR IMMEDIATE RELEASE

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Aniplex of America announces The Anime Series *Fate/Zero* will Premiere on Neon Alley this Spring



©Nitroplus / TYPE-MOON, ufotable, FZPC

The story of the legendary Fourth Holy Grail War will be dubbed in English and Premiere this Spring.

SANTA MONICA, CA (February 6, 2013) – This year, *Fate/Zero* fans will be treated to something special. Aniplex of America has just announced that the fantasy action anime *Fate/Zero* will be dubbed in English and will premiere on the recently-launched 24-hour anime channel Neon Alley. Featuring an all-star English voice cast, the fourth Holy Grail War will battle on the Neon Alley 24-hour anime channel starting this Spring.

Fate/Zero is a novel written by Gen Urobuchi (*Puella Magi Madoka Magica*, *PSYCHO PASS*) and is a prequel to TYPE-MOON's hit novel *Fate/stay night*. The best-selling novel series has since been adapted into a television animated series last year, of which each episode directly covers the original novels. Since its original airing, the popularity of *Fate/Zero* has grown to an international level.

“We’re very excited to have a fan-favorite title like *Fate/Zero* as part of Neon Alley’s line-up,” says

Hideki Goto, the president of Animation Business of Aniplex of America. “This will be a great chance for Anime fans to re-visit and discover this show in a totally new way.”

More information on the series and the airing schedule can be found at FateZeroUSA.com and NeonAlley.com

Story of *Fate/Zero*

This is the story that goes back to zero, back to the beginning. The ultimate battle royal, in which seven Masters vying for control of the miracle-granting Holy Grail summon seven Servants and fight until only one remains... The Holy Grail War!

Production Staff

Original Story: Gen Urobuchi (Nitroplus) / TYPE-MOON

Director: Ei Aoki

Character Design: Tomonori Sudou, Atsushi Ikariya

Music: Yuki Kajiura

Animation Production: ufotable

English Cast

Saber: Kari Wahlgren

Kiritsugu Emiya: Matthew Mercer

Irisviel von Einzbern: Bridget Hoffman

Kirei Kotomine: Crispin Freeman

Assassin: Patrick Seitz

Tokiomi Tohsaka: Marc Diraison

Archer: David Earnest

Kayneth El-Melloi Archibald: Doug Erholtz

Lancer: Grant George

Waver Velvet: Lucien Dodge

Rider: Jamieson Price

Ryunosuke Uryu: Johnny Yong Bosch

Caster: Dan Woren

Kariya Matou : Liam O'Brien

Berserker: Kyle Hebert

ADR Director: Tony Oliver

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite DVD and Blu-Ray releases such as *Bakemonogatari*, *Durarara!!*, *Puella Magi Madoka Magica*, *the Garden of Sinners* and *Blue Exorcist*. The company's ever-growing line-up of shows includes our most recent titles, *Sword Art Online*, *Magi*, and *Blast of Tempest*.

www.AniplexUSA.com

www.FateZeroUSA.com

www.Youtube.com/AniplexUS

About Neon Alley

Neon Alley is a 24-hour programmed channel featuring the world's best anime titles, dubbed in English and uncut and presented in HD (when available), for a low monthly subscription rate of only \$6.99. The Neon Alley application is currently available to download from the PlayStation®Network for the PlayStation®3 system, and will be coming soon to Xbox LIVE® on Xbox 360. Neon Alley's schedule includes a dynamic mix of action, adventure, sci-fi, supernatural, fantasy and horror anime, including weekly exclusive episodes of BLUE EXORCIST, INUYASHA: THE FINAL ACT, NURA: RISE OF THE YOKAI CLAN, TIGER & BUNNY, and LAGRANGE: THE FLOWER OF RIN-NE, as well as blockbuster favorites DEATH NOTE, NARUTO SHIPPUDEN, ONE PIECE, VAMPIRE KNIGHT and more. Please visit NeonAlley.com for the latest news and special promotions.

About VIZ Media, LLC

Headquartered in San Francisco, California, VIZ Media distributes, markets and licenses the best anime and manga titles direct from Japan. Owned by three of Japan's largest manga and animation companies, Shueisha Inc., Shogakukan Inc., and Shogakukan-Shueisha Productions, Co., Ltd., VIZ Media has the most extensive library of anime and manga for English speaking audiences in North America, the United Kingdom, Ireland and South Africa. With its popular digital manga anthology WEEKLY SHONEN JUMP and blockbuster properties like NARUTO, BLEACH and INUYASHA, VIZ Media offers cutting-edge action, romance and family friendly properties for anime, manga, science fiction and fantasy fans of all ages. VIZ Media properties are available as graphic novels, DVDs, animated television series, feature films, downloadable and streaming video and a variety of consumer products. Learn more about VIZ Media, anime and manga at www.VIZ.com.

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