



FOR IMMEDIATE RELEASE

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Aniplex of America brings back the fan favorite TV Series Gurren Lagann on DVD and Blu-ray



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The Gurren Lagann TV Series pierces through the heavens in a Brand New Limited Edition DVD Box Set and Blu-ray Box Set

SANTA MONICA, CA (March 29, 2013) – Recently at their industry panel at Sakura con in Seattle, Aniplex of America Inc. announced that the ***Gurren Lagann TV Series*** will be released in a Limited Edition DVD Box Set and will be available through anime distributor RightStuf.com and official retailers (<http://aniplexusa.com/retailers/>). This will be the first time that Gurren Lagann will be released in a complete DVD set with bonus features and collector's extras. Pre-orders for both sets begin on April 1st.

The Gurren Lagann Limited Edition DVD Box Set features the entire TV series (27 episodes) and an unaired episode. The Box Set comes with a double sided poster, a 12 postcard set, 2 stickers of Kamina's famous remarks all enclosed in a rigid box illustrated by Mechanical Design You Yoshinari. Bonus extras include SANZIGEN's 3DCG test animation footage, creative staff interview, a special

“Yoko Goes to GAINAX” video and more!

For the Gurren Lagann Fans who prefer to watch in Blu-Ray, Aniplex of America is also set to bring the Gurren Lagann Complete Blu-ray Box to the US and Canada. The Blu-ray Box set will be imported from Japan and will include. Fans in North America can take comfort knowing this Blu-ray box set will be released nearly the same time as Japan’s release date.

“Gurren Lagann is a great series and we are confident these new box sets will satisfy the fan’s requests for a collector’s set” says Hideki Goto, the president of Animation Business of Aniplex of America. This release is a US and Canada Exclusive and available while supplies last

Gurren Lagann TV Series DVD Box Set features:

<DVD Features and Bonus Contents>

- Video: 16:9/ Widescreen / MPEG-2
- Audio: Japanese (Dolby Digital 2.0) English (Dolby Digital 5.1)
- Subtitles: English
- Includes all 27 episodes and an unaired episode 6 on 6 DVDs: Total length of more than 700 minutes!!
- Includes 2 Original Soundtrack CDs
- 36 page Illustration Booklet
- 2-sided Poster
- 2 stickers of Kamina’s famous remarks
- 12 Postcard set
- Rigid Box illustrated by You Yoshinari (Mechanical Design)
- Bonus “Yoko Goes to GAINAX –Study Animation at GAINAX-“
- SAZIGEN 3DCG Test Animation Footages
- And more!



(Gurren Lagann TV Series DVD Box Set)

Product number and UPC bar code

Street Date	SKU #	UPC	SRP	Store price
May 9, 2013	AOA-3302	850527003264	\$174.98	\$139.98

Gurren Lagann Complete Blu-ray Box features:

<BD Features>

- Video: 16:9 HD Widescreen / 1920×1080p / MPEG-4 AVC
- Languages: Japanese & English (TV Series), Japanese (Movies), Japanese (Bonus Contents)
- Audio: Linear PCM/Stereo (TV Series & Movies), DTS (audio commentary)
- Subtitles: English (Bonus contents don't include English subtitles)
- Includes all 26 TV Episodes and OVA Episode, Both Movies, Parallel Works and more: Total length of more than 1,405 minutes!!
- Includes 15 discs! (10 Blu-ray discs + 5 CDs)
- Regenerated to HD format (except for live action footages, OVA episode)
- TV and Movie Textless Openings and Endings
- Gurren Lagann Kirameki☆Yoko Box -Pieces of sweet stars- (“S*t*a*S” PV)
- Eve of Gurren Lagann the Movie (Movie Event footage, Special Drama “Viral’s Sweet Dream”)
- OVA Ep.5.5 “My Gurren is Shiny!!” (included in DS Game Soft “Gurren Lagann”)
- ”Yoko Goes to GAINAX –Study Animation at GAINAX-“
- And more!

Product number and UPC bar code

Street Date	SKU #	UPC	SRP	Store price
June 24, 2013	ANZX-6161-6175	4534530064929	\$669.98	\$549.98

Both the Gurren Lagann DVD Box Set and Blu-ray Import can be pre-ordered and purchased at:

Right Stuf: DVD Box Set: <http://www.rightstuf.com/i/aoa3302>

Blu-ray Box Import: <http://www.rightstuf.com/i/anzx61616175>

Official Retailers: <http://www.AniplexUSA.com/retailers>

Pre-orders begin on April 1st, 2013

For complete detailed information on the ***the Gurren Lagann Complete DVD Box Set and the Gurren Lagann Complete Blu-ray Box*** and to view the official trailer, visit:

www.AniplexUSA.com/gurrenlagann

Story of Gurren Lagann

This is the story of a man who has yet to realize what destiny holds in store for him...

In the distant future, mankind has lived quietly and restlessly underground for hundreds of years, subject to earthquakes and cave-ins. Living in one such village are 2 young men: one named Simon who is shy and naïve, and the other named Kamina who believes in the existence of a “surface” world above their heads. The destiny of these two starts moving drastically when the ceiling of their village falls in, and a gigantic “Gunmen” and a beautiful girl named Yoko, wielding a superconductive rifle, come from the surface. Together, Kamina, Simon and Yoko ride the mecha “Lagann” that Simon digs out of the ground, and fly up to the surface!

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite DVD and Blu-Ray releases such as *Bakemonogatari*, *Durarara!!*, *Puella Magi Madoka Magica*, *the Garden of Sinners* and *Blue Exorcist*. The company's ever-growing line-up of shows includes our most recent titles, *Sword Art Online*, *Magi*, and *Blast of Tempest*.

www.AniplexUSA.com

www.Youtube.com/AniplexUS

About Right Stuf Inc.

Currently celebrating its 24th year in business, **Right Stuf, Inc.** was one of the first players in the U.S. Japanese Animation ("anime") industry, as both an anime producer/distributor and a retailer. Right Stuf works to promote knowledge of its own products, as well as the anime and manga industry, through its online storefront at RightStuf.com and a variety of media including podcasts and special publications. For more information, visit

www.RightStuf.com.

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