



FOR IMMEDIATE RELEASE

September 27, 2014

Aniplex of America to Release *SWORD ART ONLINE -Extra Edition-*



© REKI KAWAHARA/ASCII MEDIA WORKS/SAO Project

The Sequel to the Hit SWORD ART ONLINE Series Coming This Winter!

SANTA MONICA, CA (September 27, 2014) –Aniplex of America, Inc. recently announced at their industry panel at Anime Weekend Atlanta (Atlanta, GA.) that they will be releasing the home video versions of ***SWORD ART ONLINE –Extra Edition–*** on Blu-ray and DVD on December 23rd. Pre-orders for this product will begin next Monday (9/29/2014) on the official U.S. *Sword Art Online* homepage (www.SwordArt-OnlineUSA.com) and also through official retailers. The ***SWORD ART ONLINE –Extra Edition–*** will be available in the U.S., Canada, Central and South Americas.

The ***SWORD ART ONLINE –Extra Edition–*** will feature both the original Japanese and English audios with English and Spanish subtitles. Bonus contents for the Blu-ray release will include the “*Sword Art Offline*” special animation (English subtitles included), the *Sword Art Online II* trailer, a deluxe booklet and an exclusive poster. The standard edition DVD will include the SAO II trailer as the bonus content.

< BD Features >

- Spoken Languages: Japanese & English
- Subtitles: English & Spanish
- Total Run Time: Approx. 100 min.
- Rating: 13UP
- Special Animation “Sword Art Offline” (English subtitled)
- SAO II Trailer

< Bonus Materials >

- Deluxe booklet
- Exclusive poster

**Bonus contents subject to change.*

Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
<i>Sword Art Online –Extra Edition– Blu-ray</i>	12/23/2014	AOA-2905B	856137005216	\$59.98	\$49.98

< DVD Features >

- Spoken Languages: Japanese & English
- Subtitles: English & Spanish
- Total Run Time: Approx. 100 min.
- Rating: 13UP
- SAO II Trailer

**Bonus content subject to change.*

Title	Street Date	SKU #	UPC	SRP	Store price
<i>Sword Art Online –Extra Edition– Standard Edition DVD</i>	12/23/2014	AOA-2905D	856137005223	\$39.98	\$29.98

Both Blu-ray and DVD Editions can be pre-ordered and purchased at:

RightStuf: ***SWORD ART ONLINE –Extra Edition–***Blu-ray: Rightstuf.com/i/aoa2905B
SWORD ART ONLINE –Extra Edition–DVD: Rightstuf.com/i/aoa2905D

Official Retailers: www.AniplexUSA.com/retailers

About ***SWORD ART ONLINE –Extra Edition–***

The Sequel to the Hit Anime “SWORD ART ONLINE” and Prequel to the New Chapter, “SWORD ART ONLINE II”!!

On a hot summer day, Kazuto (Kirito) takes Suguha (Leafa) to his school, to meet Asuna, Keiko (Silica) and Rika (Lisbeth). Their mission: teach Suguha how to swim. Kazuto, however, has a prior commitment to see Seiji Kikuoka, an officer with the Virtual Reality Section of the Department of General Affairs. Kikuoka wants to go over Kazuto’s recollection of his time in SAO and ALO, to resolve some unanswered questions. Later in ALO, Kirito and the girls (along with Klein and Agil), embark on an underwater quest to show Yui her very first whale. But the deeper down they go, the more mysterious the quest becomes...

For details on ***SWORD ART ONLINE –Extra Edition–***, please visit:

www.SwordArt-OnlineUSA.com

CAST

Kirito: Yoshitsugu Matsuoka / Bryce Papenbrook

Asuna: Haruka Tomatsu / Cherami Leigh

Leafa: Ayana Taketatsu / Cassandra Lee Morris

Yui: Kanae Ito / Stephanie Sheh

Silica: Rina Hidaka / Christine M Cabanos

Lisbeth: Ayahi Takagaki / Sarah Anne Williams

Klein: Hiroaki Hirata / Kirk Thornton

Agil: Hiroki Yasumoto / Patrick Seitz

STAFF

Original Story: Reki Kawahara (Dengeki Bunko / ASCII MEDIA WORKS)

Original Character Design: abec

Director: Tomohiko Ito

Character Design: Shingo Adachi

Supervising Animation Director: Shingo Adachi

Monster Design: Ryuta Yanagi

Prop Design: Takahiro Ishimoto

Color Setting: Kazuko Nakajima

Art Director: Yusuke Takeda (Bamboo), Takayuki Nagashima (Bamboo)

Art Setting: Yoshinori Shiozawa

Director of Photography: Gaku Hirooka, Atsushi Usuda

CG Director: Ryuta Undo

Editing: Shigeru Nishiyama

Sound Director: Yoshikazu Iwanami

Sound Effects: Yasuyuki Konno

Sound Production: Ducks Production

Music: Yuki Kajiura

Music Produced by ANIPLEX

Project Supervising: GENCO

Animation Production: A-1 Pictures

Produced by: SAO Project

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases such as *Sword Art Online*, *KILL la KILL*, *Bakemonogatari*, *Durarara!!*, *Fate/Zero*, *Puella Magi Madoka Magica*, *the Garden of sinners*, *Blue Exorcist*, *Anohana: The Movie*, *Silver Spoon*, *OREIMO 2*, *Blast of Tempest*, *Magi: The Labyrinth of Magic*, *VALVRAVE the Liberator*, *Oreshura*, and *Vividred Operation*. The company's ever-growing line-up of shows include our most recent titles *Sword Art Online II*, *ALDNOAH.ZERO*, *Persona4 the Golden ANIMATION*, *MEKAKUCITY ACTORS*, *The irregular at magic high school*, *Mushi-Shi Next Passage*, *Nanana's Buried Treasure*, *NISEKOI*, *World Conquest Zvezda Plot*, *Magi: The Kingdom of Magic*, and *Samurai Flamenco*.

www.AniplexUSA.com

www.facebook.com/AniplexUSA

www.Youtube.com/AniplexUS

###