



FOR IMMEDIATE RELEASE

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**Aniplex of America Launches Official Site for
Super Kawaii Working Comedy *BLEND-S*
Plus More Details on Collaboration Café Event**



© MIYUKI NAKAYAMA, HOBUNSHA / BLEND-S Committee

***BLEND-S site officially open for business
plus more details on collaboration event with Café Dulce!***

SANTA MONICA, CA (September 22, 2017) – Aniplex of America has officially launched the English site for fall working comedy, ***BLEND-S***, featuring the second promotional video. The anime, which features the tagline “*Everything’s a treat - even being stomped on*” is based on Miyuki Nakayama’s popular 4-panel manga series by the same name. ***BLEND-S*** features a colorful cast of characters working at Café Stile, where the waitresses must play a specific typecast role. These include familiar female anime archetypes such as the *tsundere*, *idol*, *little sister* (or *imouto*) and the *super sadist*, known as *do-S*. Produced by the acclaimed studio A-1 Pictures (*Sword Art Online*, *anohana~The Flower We Saw That Day~*), ***BLEND-S*** has signed on Yosuke Okuda (*High School Fleet*) for Character Designer and Ryoji Masuyama (*Gurren Lagann*, *Occultic;Nine*) as Director. ***BLEND-S*** is scheduled to premiere on October 7th.

The newly launched site features a character page highlighting the characters within the anime. In addition to the 3 main characters Maika (*super sadist*), Kaho (*tsundere*), and Mafuyu

(*imouto*), visitors to the site will get a first glimpse of the other staff at Café Stile including Miu (*oneesan*), Hideri (*idol*), Dino (*manager*), and Koyo (*kitchen*). The second PV features **BLEND-S**' opening theme song titled “*Bon Appéti~t♥S*” sung by the 3 main voice cast members (Azumi Waki, Akari Kito, and Anzu Haruno), who make up the girl group “Blend · A” (pronounced Blend Ace).

To commemorate the premiere of **BLEND-S**, Aniplex of America will be partnering with Café Dulce in Little Tokyo (Los Angeles, CA) for a collaboration event where they will be giving away special collaborative donuts to the first 50 customers who show that they like the **BLEND-S** Facebook page at Café Dulce. Guests will also receive a commemorative **BLEND-S** x Café Dulce collaboration coaster and mini-poster with purchase of any beverage and they show they like the **BLEND-S** Facebook page. More details will follow on the official **BLEND-S** Facebook page at: [Facebook.com/BlendS.USA](https://www.facebook.com/BlendS.USA).

CHARACTERS:



Maika Sakuranomiya (*Super Sadist*)

She was concerned with her evil glare that kept her from getting a part-time job, but with the manager's invite, begins working at Stile. Her dream is to go on an overseas exchange program.

□ Role **Tsundere**




Kaho (VA) Akari Kito
Hinata

This high school waitress is popular for her blond twin tails and her nice figure. Despite her looks, she loves video games so much, sometimes even running out of money.

VISUAL CHANGE

Kaho Hinata (*Tsundere*)

This high school waitress is popular for her blond twin tails and her nice figure. Despite her looks, she loves video games so much, sometimes even running out of money.

□ Role **Imouto**




Mafuyu (VA) Anzu Haruno
Hoshikawa

She looks young, but is actually a college student. She is normally calm, but transforms into an upbeat little-sister-type during work. Loves kids anime.

VISUAL CHANGE

Mafuyu Hoshikawa (*Imouto*)

She looks young, but is actually a college student. She is normally calm, but transforms into an upbeat little-sister-type during work. Loves kids anime.



Miu Amano (*Onesasan*)

Normally wears glasses, and draws her own manga. She plays the gentle big-sister-type, but is surprisingly outgoing outside of her role.



Hideri Kanzaki (*Idol*)

A tomboyish girl whose dream is to become an idol. She looks like a doll, but actually...?



Dino (Manager)

The Italian café manager, who scouted Maika to work at Stile. He tends to get nosebleeds when he gets excited.



Koyo Akizuki (Kitchen)

Runs the kitchen at Stile. Likes *yuri*, finding girls' relationships mysterious and fascinating.

BLEND-S Introduction:

Everything's a treat - even being stomped on - in this outrageous working comedy!

At Café Stile, *tsundere* and *imouto* (or little sister type) are only a few of the characters the café waitresses must act out. Much to her surprise, new hire, Maika, is asked by the café manager to take on the role of the super sadist?! As she works hard at her new job, she unexpectedly flourishes as a super sadist and...

BLEND-S Official Site:

Blend-S.us

BLEND-S Official Facebook Page:

[Facebook.com/BlendS.USA](https://www.facebook.com/BlendS.USA)

STAFF:

Director: Ryoji Masuyama

Original Story: "Blend-S" by Miyuki Nakayama (Houbunsha 'Manga Time Kirara Carat')

Series Composition: Go Zappa

Character Design: Yosuke Okuda

Chief Animation Director: Yosuke Okuda / Takahiro Sasaki / Mio Inoguchi

Prop Design: Mio Inoguchi / Yosuke Aburaya

Art Setting: Kaoru Aoki

Art Director: Megumi Kato

Color Setting: Mayu Morita

Director of Photography: Toshiaki Aoshima

Music: Tomoki Kikuya

Sound Director: Yukio Nagasaki

Animation Production: A-1 Pictures

CAST:

Maika Sakuranomiya: Azumi Waki

Kaho Hinata: Akari Kito

Mafuyu Hoshikawa: Anzu Haruno

Miu Amano: Atsumi Tanezaki

Hideri Kanzaki: Sora Tokui

Dino: Tomoaki Maeno

Koyo Akizuki: Tatsuhisa Suzuki

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, the *Sword Art Online* series, *Your lie in April*, *KILL la KILL*, *Bakemonogatari*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *NISEKOI*, the *OREIMO* series, *DURARARA!!×2*, *Magi* series, *Expelled From Paradise*, *The irregular at magic high*

school, and ALDNOAH.ZERO. The company's ever-growing line-up of shows include: March comes in like a lion, Blue Exorcist: Kyoto Saga, ERASED, The Asterisk War, OWARIMONOGATARI, KIZUMONOGATARI, Charlotte, Occultic;Nine, WWW.WAGNARIA!!, GRANBLUE FANTASY, Eromanga Sensei, and Katsugeki TOUKEN RANBU. In June 2017, the company launched the English version of mobile game, Fate/Grand Order, which quickly exceeded one million downloads. Based on the popular Fate series, Fate/Grand Order is currently available on iOS and Android.

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