



FOR IMMEDIATE RELEASE

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Kaguya-sama: Love Is War
Coming to Hulu, Crunchyroll,
and FunimationNow this January



KAGUYA-SAMA
LOVE IS WAR

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In romance, the first one to confess their love is the loser.

SANTA MONICA, CA (December 20, 2018) – Aniplex of America’s brand new romantic comedy, ***Kaguya-sama: Love Is War***, has been confirmed to begin streaming on Hulu, Crunchyroll, and FunimationNow. The hilarious and quick-witted anime is based on Aka Akasaka’s manga series published in Shueisha’s *Young Jump* magazine. The manga is on its eleventh volume in Japan, amassed over 2.8 million copies and currently holds the title for the number one selling romantic comedy series currently still being serialized in a weekly manga magazine. The anime series will be produced by A-1 Pictures (*Sword Art Online*, *Blue Exorcist*) and has signed on *Record of Grancrest War*’s Mamoru Hatakeyama as director with Yuko Yahiro (*Haikyu!!*, *Attack on Titan: Junior High*) serving as character designer as well as chief animation director alongside Hiroshi Yakou (*Puella Magi Madoka Magica: The Movie Part 3: Rebellion*) and Yuko Hariba (*The Asterisk War*). Kei

Haneoka from *Owarimonogatari* and *Tsukimonogatari* will be handling the music for the series.
Kaguya-sama: Love Is War premieres on Hulu, Crunchyroll, and FunimationNow on January 12th.

This smart high school comedy follows Kaguya Shinomiya (played by Aoi Koga of *Angel's 3Piece, Two Car*), the heir of one of the most wealthy conglomerates in Japan, and Miyuki Shirogane (played by Makoto Furukawa of *Fate/Apocrypha, One Punch Man*), the student body president of Shuchiin Academy. Both Kaguya and Miyuki are seemingly perfect from those looking in from the outside. While the two have an inherent understanding of their romantic interest for one another, both believe that in love, the one who confesses first is the loser! Thus, a hilarious battle of cunning and wits ensues between the two with many attempts made by both sides to force the other to profess their interest despite neither of them being able to afford conceding their position. The two main characters' highly cerebral warfare is amusingly commented by the narrator, voiced by Yutaka Aoyama (*Gintama, Black Clover*). The cast also includes Konomi Kohara (*The irregular at magic high school THE MOVIE -The Girl Who Summons the Stars-*, *Asobi Asobase –workshop of fun-*), Ryota Suzuki (*Record of an MMO Junkie, FLCL Alternative*), and Yumiri Hanamori (*Laid-Back Camp, That Time I Got Reincarnated as a Slime*).

About *Kaguya-sama: Love Is War*:

In romance, the first one to confess their love is the loser.

From a good family? Check! A good personality? Check!

Shuchiin Academy is where all these elite students with bright futures flock to.

As the two leaders of the student council, Kaguya Shinomiya and Miyuki Shirogane have supposedly fallen in love...

But after almost half a year, nothing has happened!?

They both have too much pride and can't be honest.

Things have gotten troublesome, and they are now caught in a war of "How to get the other to confess their love first."

The fun part of romance is playing the game!

This is a whole new romantic comedy, following an outbreak of cunning warfare between two elite students in love.

For more details on ***Kaguya-sama: Love Is War***, please visit: kaguyasama-anime.com

STAFF

Original Story: Aka Akasaka

(Serialized in "WEEKLY YOUNG JUMP" by SHUEISHA)

Director: Mamoru Hatakeyama

Series Structure: Yasuhiro Nakanishi

Character Design: Yuko Yahiro

Chief Animation Directors: Yuko Yahiro, Hiroshi Yakou, Yuko Hariba

Prop Design: Takayuki Kidou

Art Director: Risa Wakabayashi

Color Setting: Kanako Hokari

Director of Photography: Masaharu Okazaki

Editor: Rie Matsubara

Music: Kei Haneoka

Sound Director: Jin Aketagawa
Sound Production: MAGIC CAPSULE
Production: A-1 Pictures
Produced by: PROJECT KAGUYA

CAST

Kaguya Shinomiya: Aoi Koga
Miyuki Shirogane: Makoto Furukawa
Chika Fujiwara: Konomi Kohara
Yu Ishigami: Ryota Suzuki
Ai Hayasaka: Yumiri Hanamori
Narrator: Yutaka Aoyama

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, the *Sword Art Online* series, *Your lie in April*, *KILL la KILL*, *Bakemonogatari*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *anohana -The Flower We Saw That Day-*, *NISEKOI*, the *OREIMO* series, *DURARARA!!×2*, *Magi series*, *Expelled From Paradise*, *The irregular at magic high school*, and *ALDNOAH.ZERO*. The company's ever-growing line-up of shows include: *March comes in like a lion*, *Blue Exorcist: Kyoto Saga*, *ERASED*, *The Asterisk War*, *OWARIMONOGATARI*, *KIZUMONOGATARI*, *Charlotte*, *Occultic;Nine*, *WWW.WAGNARIA!!*, *GRANBLUE FANTASY The Animation*, *Eromanga Sensei*, *Katsugeki TOUKEN RANBU*, *BLEND-S*, *Fate/stay night [Heaven's Feel] I. presage flower*, *Slow Start*, *Record of Grancrest War*, *Today's MENU for EMIYA Family*, *PERSONA5 the Animation*, *Sword Art Online Alternative: Gun Gale Online*, *Yuuna and the Haunted Hot Springs*, *Cells at Work!*, *Rascal Does Not Dream of Bunny Girl Senpai*, *DAKAICHI -I'm being harassed by the sexiest man of the year-*, and *Sword Art Online Alicization*. In June 2017, the company launched the English version of the popular mobile game, *Fate/Grand Order*, which has exceeded four million downloads.

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