

Enjoy a totally different Android Smartphone experience...
with the innovative Character Android Smartphone [anifone]

[Puella Magi Madoka Magica fone]

Available in the US Starting Early December

Scheduled for release this December in US

Experience the Magic that will transform your Android Smartphone

The original application “Magical Girl Madoka☆Magica fone (phone)” will be publically released in the US corresponding to the “MADOKA MAGICA THE MOVIE-REBELLION” on December 3rd, 2013.

[Puella Magi Madoka Magica fone] uses a new generation [fone] interface that can fully customize existing Android Smartphones completely from the home screen to the design of the tools. Your Android Smartphone will transform into the world of Madoka Magica with one simple installation. Experience this innovative Android Smartphone interface that is unlike any other application or game you have ever seen!

P U E L L A M A G I M A D O K A M A G I C A
劇場版 まどか☆まがき fone
魔法少女

There will be 5 different versions to match each Magical Girl.

The first release is Madoka Kaname!

The other Magical girls are scheduled for release in the near future.

Experience the world of Madoka Magica right at your fingertips!

Watch the Soul Gem on your Home Screen sparkle or get cloudy depending on certain conditions...

The Madoka Magica characters will greet you on your Home Screen and your clock display including icons that will match each Magical girl's theme.

For your calculations you can shoot Kyubey with a touch of every button.

Enjoy exclusive contents available only through the [Puella Magi Madoka

Magica fone]

On the Collection page view information on the various Witches in the [Witch Encyclopedia] and enjoy memorable scenes from the anime in the [Gallery] as many times as you want!

You can also enjoy some special voice clips that were recorded just for the Puella Magi Madoka Magica fone.

Enjoy the Witch Mode by engaging in battles with the Witches!

As certain conditions have been met a Witch Kiss will appear on your screen. Tapping on it will change the design of your screen from the Normal mode to the Witch mode where you are transferred to a completely different space where you enter into battle with the Witches!?

Everything in your Android Smartphone would fall under the control of the Witch, including your home screen and tools.

Defeat the Witch and obtain her Grief Seed to return to the Normal mode!

◆Puella Magi Madoka Magica fone

First Release: Kaname Madoka Version

*The rest of the magical girls are scheduled to be released subsequently.

Release Date: Early December 2013 ※1

Price: \$ 12.00-

Release Site: Google Play

Release Region: USA

◆Puella Magi Madoka Magica fone Official Site

<http://en.madoka.anifone.com/>

◆[Puella Magi Madoka Magica fone] official account on Twitter

https://twitter.com/madoka_anifoneE

◆anifone official website

<http://anifone.com/>

<https://www.facebook.com/anifone>

◆For more inquiries◆

E-Mail : info@madoka.anifone.com

※1 The actual date of release is subject to change..

• Art Interface [fone] utilizes the technology of US company, Foneclay,Inc. to fully customize the design and functions of Android Smartphones.

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(C)Magica Quartet / Aniplex, • Madoka Movie Project (C) Anifone / LEGS Singapre Pte Ltd.