



FOR IMMEDIATE RELEASE

June 21, 2011

## **Aniplex of America Announces Schedule of Events for Anime Expo 2011**

SANTA MONICA, CA (June 21, 2011) – Aniplex of America has just announced their schedule of events for Anime Expo 2011. Times and availabilities are subject to change without notice.

### **Friday, July 1**

- 2:30 - 3:30 PM @ Live Programming 3 > Aniplex of America Industry Panel. Come join Aniplex as they show what's new, now available and coming soon from Aniplex of America. We have some very big announcements so don't miss out.
- 4:00 - 5:00 PM @ Aniplex/Bandai Booth 901 > Durarara!! Cosplay Gathering. Calling all Dollars, Yellow Scarves, Blue Squares and everybody else from Ikebukuro. Aniplex would like all the Durarara!! Cosplayers to gather over the awesomeness known as Durarara!!

### **Saturday, July 2**

- 1:00 - 2:00 PM @ Crunchyroll.com Stage > Blue Exorcist Event. Come join us at the Crunchyroll stage as Blue Exorcist takes over with a bunch of mini-games and prizes!
- 4:00 - 4:30 PM @ Aniplex/Bandai Booth 901 > TinierMe featuring Durarara. Hosted by 2004's AX Idol Winner Stephanie Yanez, Stephanie will cover the world of TinierMe and talk about the special promotion with Durarara!! and TinierMe.

### **Sunday, July 3**

- 11:00AM - 12:00 PM @ Crunchyroll.com Stage > Durarara!! Event. Durarara!! will be hosting a bunch of Durarara!! related games at the Crunchyroll stage, it'll be a fun time with Durarara!! Cosplayers.
- 1:00 - 2:00 PM @ Aniplex/Bandai Booth > Blue Exorcist Cosplay Gathering. Calling all Exorcists! We're looking for all the Blue Exorcists fans to gather so we can be "ready for the take off!"
- 2:30 - 3:30 PM @ Live Programming 1 > Durarara!! Panel hosted by Aniplex of America. With English voice cast: Crispin Freeman (Shizuo), Darrel Guilbeau (Mikado), Bryce Papenbrook (Masaomi), Yuri Lowenthal (Shinra), Brian Beacock (Walker), Mela Lee (Erika), Patrick Seitz (Simon). We will have Bloopers, Videos and More!
- 4:30 - 6:00 PM @ Aniplex/Bandai Booth #901 > Durarara!! English Cast Autograph Session with the English cast of Durarara!! The voice actors from the Durarara!! Panel will be there. Tickets for Autograph Session are available with purchase of any of the Durarara DVD's at the Aniplex Booth. Be sure to have your ticket before the session begins. Please note Autograph Session is on a first come, first serve basis.

Throughout AX there will be plenty of activities including our Durarara!! Stamp Rally, Cosplay Photo Ops and more! Visit booth #901 for more details.

**About Aniplex of America Inc.**

Aniplex of America Inc. (Santa Monica , California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and leading provider of anime content and music production and distribution in Japan. Aniplex Inc. has introduced a variety of properties including such hits as *Gurren Lagann*, *Fullmetal Alchemist*, *Kuroshitsuji (Black Butler)*, *Rurouni Kenshin*, *R.O.D -THE TV-*, and *Blood+*, all of which are licensed and distributed worldwide. In addition to its licensing business, the company's direct video release business focuses on delivering coveted titles to North America, including fan-favorite releases such as *Gurren Lagann the Movie –Childhood's End-* and *-The Lights in the Sky Are Stars-*, *Durarara!!*, *R.O.D -THE COMPLETE- Blu-ray Box*, *the Garden of sinners Blu-ray Disc Box* (now sold out) and *Baccano! Blu-ray Disc Box*. The company's expanding line-up of highly-produced shows is distributed across various digital platforms, available through downloadable and/or streaming video content (such as its latest title, *Blue Exorcist*) and cable television broadcast.

[www.AniplexUSA.com](http://www.AniplexUSA.com)

[www.youtube.com/aniplexUS](http://www.youtube.com/aniplexUS)

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