



FOR IMMEDIATE RELEASE

May 28, 2011

Aniplex's *Durarara!!* Set for TV Broadcast on Adult Swim

[adult swim]TM



© Ryohgo Narita / ASCII MEDIA WORKS / Ikebukuro Dollars / MBS

SANTA MONICA, CA (May 28, 2011) – Aniplex of America Inc. announced today that its breakout anime hit show *Durarara!!* will make its U.S. network television debut on **Adult Swim** in June. The 26-episode *Durarara!!* series is slated to air during the cable network's Saturday evening programming block, strengthening an already robust line-up of popular anime shows. Subsequent episodes (in English language dub) thereafter will be made available online through **AdultSwim.com**.

“**Adult Swim** matches up perfectly with such an unpredictable show like *Durarara!!*” says Hideki Goto, president of Aniplex of America. “We are very excited with this opportunity. We hope many more people will have chance to watch *Durarara!!*.”

About *Durarara!!*

A pitch-black headless motorcyclist who roams the city?! High-tension suspense and action are taking over Ikebukuro, Tokyo! “*Durarara!!*” the animated TV series is based on the hit

self-titled novel by Ryohgo Narita. This series has shocked readers and the light-novel industry with its unique characters and out-of-this-world story.

Ikebukuro, Tokyo, takes center stage, where various young people have gathered, each with their own expectations. A high school student who longs for an un-ordinary life, the strongest man in Ikebukuro, an information broker, an underground doctor, a stalker, a “headless” rider, and many others both cause and get caught up in trouble. This is a story with a tangle of super-extraordinary characters; one where no one can predict what will happen next!

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica , California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo , Japan), a group of Sony Music Entertainment (Japan) Inc. and leading provider of anime content and music production and distribution in Japan. Aniplex Inc. has introduced a variety of properties including such hits as *Gurren Lagann*, *Fullmetal Alchemist*, *Kuroshitsuji (Black Butler)*, *Rurouni Kenshin*, *R.O.D -THE TV-*, and *Blood+*, all of which are licensed and distributed worldwide. In addition to its licensing business, the company's direct video release business focuses on delivering coveted titles to North America, including fan-favorite releases such as *Gurren Lagann the Movie –Childhood’s End-* and *-The Lights in the Sky Are Stars-*, *Durarara!!*, *R.O.D -THE COMPLETE- Blu-ray Box*, *the Garden of sinners Blu-ray Disc Box* (now sold out) and *Baccano! Blu-ray Disc Box*. The company's ever-growing line-up of shows including the most recent title, “Blue Exorcist”, are distributed across various digital platforms, available as downloadable and/or streaming video content.

www.AniplexUSA.com

www.DurararaUSA.com

www.youtube.com/aniplexUS

About Adult Swim

Adult Swim (AdultSwim.com), launched in 2001, is Turner Broadcasting System, Inc.'s network offering original and acquired animated and live-action series for young adults. Airing nightly from 9 p.m. to 6 a.m. (ET/ PT), Adult Swim shares channel space with Cartoon Network, home to the best in original, acquired and classic entertainment for youth and families, and is seen in 99 million U.S. homes. Turner Broadcasting System, Inc., a Time Warner company, creates and programs branded news, entertainment, animation and young adult media environments on television and other platforms for consumers around the world.

###