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Aniplex of America Acquires *Haifuri* and *The Asterisk War* Second Season for their Spring Lineup



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Two Popular Titles Slated to Receive Simulcast Schedule

SANTA MONICA, CA (March 18, 2016) –Aniplex of America Inc. announced today that they have acquired two new anime titles to join their upcoming spring season lineup – *Haifuri* and *The Asterisk War* Second Season. *The Asterisk War* will be simulcast on Crunchyroll (Crunchyroll.com) starting April 2, 2016 at 8:00AM PDT (one hour after the broadcast in Japan). It will also be streamed on Aniplex Channel (AniplexChannel.com), Hulu (Hulu.com), FUNimation (Funimation.com) and DAISUKI (Daisuki.net) one week after the original broadcast. *Haifuri* will premiere on April 9, 2016 at 9:30AM PDT. Details on available platforms for *Haifuri* will be announced at a later date on the official homepage.

About *Haifuri*:

Living by the sea, protecting the sea, and journeying across the sea...They're the BLUE MERMAIDS! Because of a shift in tectonic plates around 100 years ago, Japan lost much of its area to submergence. To preserve Japan's territories, Coastal Cities sprung up, one after the other. Eventually, they became Marine Cities, and along with the expansion of sea-lanes to connect them, the need arose for a sizable staff to protect the seas. At the same time, maritime jobs were becoming more popular among women. Hence, the BLUE MERMAIDS, tasked with keeping the seas safe, had become every female student's dream job. This is when childhood friends Akeno Misaki and Moeka China enroll in a marine high school in Yokosuka, along with other girls who share their goal of "BECOMING A BLUE MERMAID."

For details on *Haifuri*, please visit: www.haifuriusa.com

About *The Asterisk War* Second Season:

Invertia--The astral catastrophe that annihilated many cities in the 20th century also gave birth to an all new human race with special abilities called the Genestella (the Star-Pulse Generation). At the same time, the special element (Mana) found within the meteors of Invertia facilitated humanity's technological advancement. Upon Rikka, the academy-city above water, or what many call the "Asterisk," students of the six schools prepare for the Festa. These annual comprehensive battle tournaments are held on a worldwide scale and each of the six schools place their hopes in their teams to bring them victory. In the Phoenix Festa (tag-team battle) category, Seidoukan Academy's Ayato Amagiri takes up the challenge along with his partner Julis, the Witch of the Resplendent Flames (Glühen Rose).

For details on *The Asterisk War* Second Season, please visit: www.asteriskwar.com

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Sword Art Online*, *KILL la KILL*, *Bakemonogatari*, *Fate/Zero*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *NISEKOI*, *OREIMO 2*, *Magi: The Kingdom of Magic*, *Expelled From Paradise*, *The irregular at magic high school*, *ALDNOAH.ZERO*, *Fate/stay night [Unlimited Blade Works]* and *DURARARA!!*×2. The company's ever-growing line-up of shows includes our most recent titles *ERASED*, *Sword Art Online II*, *The Asterisk War*, *OWARIMONOGATARI*, *Your lie in April*, *Charlotte*, *Classroom Crisis*, *WAGNARIA!!*3 and *GOD EATER*.

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