



FOR IMMEDIATE RELEASE

August 11, 2017

Aniplex of America Announces
anohana –The Flower We Saw That Day
TV series Complete Blu-ray Box Set



© ANOHANA PROJECT

The critically acclaimed drama series anohana returns with a brand new English dub written and directed by Patrick Seitz, now on Blu-ray for the first time!!

SANTA MONICA, CA (August 11, 2017) – Aniplex of America announced at their industry panel at Otakon (Washington, D.C.) that they will be releasing a Complete Blu-ray Box Set of the beloved TV series ***anohana – The Flower We Saw That Day***. The box set will include a long-awaited English dub featuring Xanthe Huynh (*Sword Art Online*, *Puella Magi Madoka Magica the Movie –Rebellion–*) as Menma, Erica Lindbeck (*Your lie in April*, *ALDNOAH.ZERO*) as Anaru, Ray Chase (*Charlotte*, *Final Fantasy XV*) as Yukiatsu, Erica Mendez (*KILL la KILL*, *Magi* franchise) as Tsuruko, Kaiji Tang (*The Asterisk War: The Academy City on the Water*, *Fate/stay night: Unlimited Blade Works*) as Poppo and Griffin Burns (*Fate/Grand Order -First Order-*, *Charlotte*) as Jintan. The dub is adapted and directed by fan favorite Patrick Seitz, whose incredible adaptation of *Your lie in April* received much acclaim. Pre-orders begin today and the box set will be available on October 31, 2017.

anohana – The Flower We Saw That Day TV Series features an all-star creative team including director Tatsuyuki Nagai (*The Anthem of the Heart, Magi: The Labrynth of Magic*), screenwriter Mari Okada (*The Anthem of the Heart, Blast of Tempest, KIZNAIVER*), and character designer Masayoshi Tanaka (*Your Name, Sword Art Online, Gurren Lagann*). The box set includes a 60-page deluxe booklet, rigid box, and package illustrated by Mr. Tanaka.

Carl Kimlinger of Anime News Network in a 2012 review of the series writes, “As a test of one’s manly emotional reserve it is pretty much unequalled. But it’s also winning and often darkly funny, incisive and frequently subtle. As an ensemble drama it’s a match for all but the finest character studies, and as a study of grief and healing it is very nearly the equal of Mitsuru Adachi’s baseball masterpieces.”

The English dub premiered to a packed house at Anime Expo (Los Angeles, California) in July, where attendees received a special ***anohana*** tissue pack as an homage to the series’ tear-inducing episodes. Following the screening was a panel with the English dub cast, who were surprised with a hilarious blooper reel by English dub producer Sawako Furuya of Aniplex of America. Fans were delighted as Xanthe appeared in full Menma attire, alongside director Patrick Seitz who also donned the iconic Menma silver wig.

“I’ve had Anohana on the brain ever since I first saw the sub-only release back in 2012, but the thought of it ever getting dubbed after the fact was such a long-shot, it was basically a dream,” says English dub director Patrick Seitz. “The irony isn’t lost on me that one of Anohana’s plot points involves fulfilling a wish from five years ago—and getting to dub it was the fulfillment of my own five-year-old wish.”

***anohana -The Flower We Saw That Day-* TV Series Complete Blu-ray Box Set** includes:



<Blu-ray Features>

- Spoken Languages: English & Japanese

- Subtitles: English
- Aspect ratio: 16:9 widescreen
- Episodes: 11
- Number of Discs: 2 Blu-ray Discs
- Total Run Time: Approx. 256 min.
- Rating: 13 UP

<Bonus Contents>

- Textless Opening & Ending
- Textless Opening (Special Version)
- Web Previews
- Trailers and Commercials
- English Dub Teaser
- English Dub Trailer
- English Dub Bloopers
- English Dub Commentary

* Bonus contents subject to change.

* Bonus contents include English subtitles.

<Bonus Materials and Special Packages>

- 60-page Deluxe Booklet
- Rigid Box
- Package Illustrated by Masayoshi Tanaka (Character Design)

* Bonus contents subject to change.

Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
<i>anohana -The Flower We Saw That Day-</i> TV Series Complete Blu-ray Box Set	10/31/2017	AOA-1701	816546020668	\$149.98	\$119.98

anohana -The Flower We Saw That Day- TV Series Complete Blu-ray Box Set will be available through the official Aniplex of America site. For a list of our retailers, please visit: www.AniplexUSA.com/retailers

About *anohana – The Flower We Saw That Day*

Jinta Yadomi and his group of childhood friends had become estranged after a tragic incident split them apart. Now in their high school years, an unexpected surprise forces each of them to confront their guilt over what happened that day. They must overcome the burdens of their past, and come to terms with years of shame, hard feelings, and heartaches.

Information on *anohana – The Flower We Saw That Day* is available at:
www.AniplexUSA.com/anohana

STAFF

Original Story: CHO HEIWA BUSTERS

Director: Tatsuyuki Nagai

Screenplay: Mari Okada

Character Design / Chief Animation Director: Masayoshi Tanaka

Art Director: Tsutomu Ishigaki

Art Setting: Koki Fukushima

Prop Design: Yukie Hiyamizu

Color Design: Kazuko Nakashima

Editor: Shigeru Nishiyama

CG Director / Director of Photography: Shinji Nasu

Sound Director: Jin Aketagawa

Sound Effects: Katsuhiko Nakano

Sound Engineer: Ayumu Anzai

Sound Production: Magic Capsule

Music: REMEDIOS

Music Production: Aniplex Inc. / FUJI PACIFIC MUSIC, Inc.

Chief Producers: Hiroyuki Shimizu / Koji Yamamoto

Producers: Shunsuke Saito / Noriko Ozaki

Animation Producer: Mikihiro Iwata

Animation Production: A-1 Pictures

Produced by ANOHANA Project / Aniplex Inc. / Fuji Television Network, Inc / Dentsu Inc.

CAST (Japanese/English):

Jinta "Jintan" Yadomi: Miyu Irino / Griffin Burns

Meiko "Menma" Honma: Ai Kayano / Xanthe Huynh

Naruko "Anaru" Anjo: Haruka Tomatsu / Erica Lindbeck

Atsumu "Yukiatsu" Matsuyuki: Takahiro Sakurai / Ray Chase

Chiriko "Tsuruko" Tsurumi: Saori Hayami / Erica Mendez

Tetsudo "Poppo" Hisakawa: Takayuki Kondo / Kaiji Tang

Atsushi Yadomi: Mitsuru Ogata / Kirk Thornton

Toko Yadomi: Sayaka Ohara / Laura Post

Jinta (Child): Mutsumi Tamura / Tara Sands

Atsumu (Child): Asami Seto / Michelle Ruff

Tetsudo (Child): Aki Toyosaki / Abby Trott

Haruna: Kaoru Mizuhara / Cherami Leigh

Aki: Yui Makino / Brianna Knickerbocker

Manabu Honma: Makoto Yasumura / Chris Smith

Irene Honma: Fuyuka Ohura / Karen Strassman

Satoshi Honma: Kaoru Mizuhara / Marianne Miller

Voice Director & ADR Script Writer: Patrick Seitz

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, the *Sword Art Online* series, *Your lie in April*, *KILL la KILL*, *Bakemonogatari*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *NISEKOI*, the *OREIMO* series, *DURARARA!!×2*, *Magi* series, *Expelled From Paradise*, *The irregular at magic high school*, and *ALDNOAH.ZERO*. The company's ever-growing line-up of shows include: *March comes in like a lion*, *Blue Exorcist: Kyoto Saga*, *ERASED*, *The Asterisk War*, *OWARIMONOGATARI*, *KIZUMONOGATARI*, *Charlotte*, *Occultic;Nine*, *WWW.WAGNARIA!!*, *GRANBLUE FANTASY*, *Eromanga Sensei*, and *Katsugeki TOUKEN RANBU*. In June 2017, the company launched its first mobile game based on the *Fate* franchise, *Fate/Grand Order* for iOS and Android.

www.AniplexUSA.com

www.facebook.com/AniplexUSA

www.twitter.com/AniplexUSA

www.youtube.com/AniplexUS

www.twitch.tv/AniplexUSA

###