



FOR IMMEDIATE RELEASE

September 30, 2017

Aniplex of America Announces
March comes in like a lion Season 2 Acquisition
and Season 1 Release on Blu-ray with English Dub



**March comes in
like a lion**

© Chica Umino, HAKUSENSHA/March comes in like a lion Animation Committee

***The award winning coming-of-age story finally gets its English dub
and Blu-ray box set release!***

SANTA MONICA, CA (September 30, 2017) – At their industry panel at Anime Weekend Atlanta (Atlanta, GA), Aniplex of America announced the release of *March comes in like a lion* season 1 on Blu-ray and the acquisition of season 2. The Volume 1 and 2 Blu-ray Box Sets will feature the highly anticipated English dub with two of the episodes adapted and voice directed by seasoned veteran, Wendee Lee (*Blue Exorcist*, *Your lie in April*). The heartfelt series is based on an award winning manga by Chica Umino, who is best known as the creator of *Honey and Clover*. Produced by studio SHAFT (*Puella Magi Madoka Magica*, *KIZUMONOGATARI*), *March comes in like a lion* is helmed by a well-respected creative team including Director

Akiyuki Shimbou (*Puella Magi Madoka Magica*, *Monogatari* series) and Character Designer Nobuhiro Sugiyama (*NISEKOI*, *BAKEMONOGATARI*). Preorders begin October 2nd for both Volume 1 and 2 of the Blu-ray Box Sets with Volume 1 available on December 19th and Volume 2 on April 10th in 2018. Season 2 of the series is scheduled to begin streaming on October 14th on Crunchyroll.

The long-awaited English dub of *March comes in like a lion* will also be included in the Blu-ray Box Sets with an all-star English dub cast featuring Khoi Dao (*Magi: The Kingdom of Magic*, *Sword Art Online the Movie -Ordinal Scale-*) as main character Rei Kiriyama, Laura Post (*The Asterisk War*, *KILL la KILL*) as Akari Kawamoto, Kayli Mills (*Occultic;Nine*, *Sword Art Online the Movie -Ordinal Scale-*) as Hinata Kawamoto, and Xanthe Hunyh (*anohana – The Flower We Saw That Day - TV Series*, *Puella Magi Madoka Magica the Movie –Rebellion-*) as Momo Kawamoto. Back in May, Aniplex of America and Bang Zoom! Entertainment teamed up to host the Open Auditions at Anime Central (Rosemont, IL) for a once in a lifetime opportunity to be featured in the series. Bang Zoom! Entertainment announced on May 26th the Grand Prize winner, Kirsten Pingelly, who participated in the English dub recording of *March comes in like lion*.

Volume 1 of the Blu-ray Box Set comes with a deluxe booklet, textless opening and ending, trailer, commercial, and fan favorite *Meow Shogi* song and “*Moving Meow Shogi*” special, with package illustrated by Character Designer Nobuhiro Sugiyama. Volume 2 of the Blu-ray Box Set contains 9 “*Moving Meow Shogi*” specials, deluxe booklet, textless opening and ending, along with the second series announcement video.

March comes in like a lion Blu-ray Volume 1 includes:



<Blu-ray Features>

- Spoken Languages: English & Japanese

- Subtitles: English
- Aspect ratio: 16:9 widescreen
- Episodes: #1-11 & Digest
- Number of Discs: 3 Blu-ray Discs
- Total Run Time: Approx. 300 minutes
- Rating: 13 UP

<Bonus Contents>

- Textless Opening & Ending
- Trailer and Commercial
- Meow Shogi Song
- "Moving Meow Shogi" Special

* Bonus contents subject to change.

* Bonus contents include English subtitles.

<Bonus Materials and Special Packages>

- Deluxe Booklet
- Rigid Box
- Package Illustrated by Nobuhiro Sugiyama

* Bonus contents subject to change.

Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
<i>March comes in like a lion</i> <i>Blu-ray Vol.1</i>	12/19/17	AOA-9901	816546020781	\$159.98	\$129.98

March comes in like a lion Blu-ray Volume 2 includes:



<Blu-ray Features>

- Spoken Languages: English & Japanese
- Subtitles: English
- Aspect ratio: 16:9 widescreen
- Episodes: #12-22
- Number of Discs: 3 Blu-ray Discs
- Total Run Time: Approx. 275 minutes
- Rating: 13 UP

<Bonus Contents>

- Textless Opening & Ending
- 9 “Moving Meow Shogi” Specials
- Second Series Announcement Video

* Bonus contents subject to change.

* Bonus contents include English subtitles.

<Bonus Materials and Special Packages>

- Deluxe Booklet
- Rigid Box
- Package Illustrated by Nobuhiro Sugiyama

* Bonus contents subject to change.

Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
<i>March comes in like a lion</i> <i>Blu-ray Vol.2</i>	4/10/18	AOA-9902	816546020798	\$159.98	\$129.98

About *March comes in like a lion*:

Rei Kiriya is a seventeen year old professional shogi player. Among the youngest in history to go pro, he has many expectations for the future, yet his recent separation from his foster family has left him conflicted and his career has stagnated. However, after meeting a family of three sisters, color slowly returns to his life...

March comes in like a lion is a heartfelt tale about various people recovering that “something” they have lost as they discover that life is both a journey and a battlefield.

For details on *March comes in like a lion*, please visit: <http://www.3lion-usa.com/>

STAFF:

Original Comic: Chica Umino

Director: Akiyuki Shimbou

Animation Production: SHAFT

Character Design: Nobuhiro Sugiyama

Art Director: Seiki Tamura
Art Setting: Yasuhiro Nakura
Sound Director: Toshiki Kameyama
Music: Yukari Hashimoto
Produced by March comes in like a lion Animation Committee

CAST:

Rei Kiriya: Kengo Kawanishi / Khoi Dao
Akari Kawamoto: Ai Kayano / Laura Post
Hinata Kawamoto: Kana Hanazawa / Kayli Mills
Momo Kawamoto: Misaki Kuno / Xanthe Huynh
Harunobu Nikaidou: Nobuhiko Okamoto / Zach Aguilar
Kyouko Kouda: Marina Inoue / Lauren Landa
Yuusuke Takahashi: Yoshimasa Hosoya / Chris Hackney
Tatsuyuki "Smith" Misumi: Tomokazu Sugita / Robbie Daymond
Issa Matsumoto: Subaru Kimura / Doug Erholtz
Masachika Kouda: Toru Okawa / Cam Clarke
Takashi Hayashida: Takahiro Sakurai / Keith Silverstein

English Voice Director: Wendee Lee

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, the *Sword Art Online* series, *Your lie in April*, *KILL la KILL*, *Bakemonogatari*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *NISEKOI*, the *OREIMO* series, *DURARARA!!×2*, *Magi* series, *Expelled From Paradise*, *The irregular at magic high school*, and *ALDNOAH.ZERO*. The company's ever-growing line-up of shows include: *March comes in like a lion*, *Blue Exorcist: Kyoto Saga*, *ERASED*, *The Asterisk War*, *OWARIMONOGATARI*, *KIZUMONOGATARI*, *Charlotte*, *Occultic;Nine*, *WWW.WAGNARIA!!*, *GRANBLUE FANTASY*, *Eromanga Sensei*, and *Katsugeki TOUKEN RANBU*. In June 2017, the company launched the English version of mobile game, *Fate/Grand Order*, which quickly exceeded one million downloads. Based on the popular *Fate* series, *Fate/Grand Order* is currently available on iOS and Android.

www.AniplexUSA.com
www.facebook.com/AniplexUSA
www.twitter.com/AniplexUSA
www.youtube.com/AniplexUS
www.twitch.tv/AniplexUSA

###