



FOR IMMEDIATE RELEASE

March 25, 2016

Aniplex of America Announces Product Release Details for *Plastic Memories*



**PLASTIC
MEMORIES**
プラスチックメモリーズ

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From Writer Naotaka Hayashi (Steins;Gate) Comes an Original Story of Love

SANTA MONICA, CA (March 25, 2016) –At their industry panel at Anime Boston today, Aniplex of America announced their release plans for *Plastic Memories*. This original science-fiction romance series will be released in 2 Blu-ray sets. Volume 1 will be available on July 19th and Volume 2 will be available on September 27th. Pre-orders for both sets will begin today on Aniplex of America’s official *Plastic Memories* homepage (www.PlasticMemoriesUSA.com).

Plastic Memories is an original story written by Naotaka Hayashi who brought fans the popular science adventure game, “*Steins;Gate*.” The story of *Plastic Memories* takes place in the near future where humanity experienced a slight technological advancement. Tsukasa Mizugaki begins working for a major android manufacturer named SAI Corporation. SAI Corporation is known for their androids called “Giftia” that are capable of having human emotions. Tsukasa is assigned to work for the department in charge of retrieving Giftias that are close to their expiration. Tsukasa must learn the ins and outs of his new position alongside his Giftia partner, Isla, who had never been assigned any significant task before working with Tsukasa. As Tsukasa learns more about Isla and the Giftias, he also begins to learn about

what it means to be human.

Both Volumes 1 and 2 will feature the original Japanese audio with English and Spanish subtitles. The bonus materials include collectible illustration cards, original package illustrated by the character designer Chiaki Nakajima, and clear BD cases with double-sided wraps for both volumes. Along with the web previews, Volume 1 includes two exclusive talk session clips of the staff and cast discussing the production and recording processes. In Blu-ray Volume 2, the bonus contents feature more web previews along with a Staff and Cast Memorial Message Book including messages from some of the actors and staff members of the series.



*Art subject to change

Plastic Memories Blu-ray Volume 1 features:

<Blu-ray Features>

- Spoken Language: Japanese
- Subtitles: English and Spanish
- Episodes: #1-7
- Number of Discs: 2 Blu-ray Discs
- Total Run Time: Approx. 170 min.
- Rating: 13UP

<Bonus Contents>

- Staff and Cast Talk Session 1
- Staff and Cast Talk Session 2
- Web Previews

<Bonus Materials and Special Package>

- Collectible Illustration Cards
- Package Illustrated by Chiaki Nakajima (Character Designer)
- Clear BD Cases with 2-sided Wraps

**Bonus contents subject to change.*

Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
<i>Plastic Memories Blu-ray Set Vol. 1</i>	7/19/2016	AOA-7801	851822006899	\$89.98	\$69.98



*Art subject to change

Plastic Memories Blu-ray Volume 2 features:

<Blu-ray Features>

- Spoken Language: Japanese
- Subtitles: English and Spanish
- Episodes: #8-13
- Number of Discs: 2 Blu-ray Discs
- Total Run Time: Approx. 144 min.
- Rating: 13UP

<Bonus Contents>

- Staff and Cast Memorial Message Book
- Web Previews

<Bonus Materials and Package>

- Collectible Illustration Cards
- Package Illustrated by Chiaki Nakajima (Character Designer)
- Clear BD Cases with 2-sided Wraps

**Bonus contents subject to change.*

Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
<i>Plastic Memories Blu-ray Set Vol. 2</i>	9/27/2016	AOA-7802	851822006905	\$74.98	\$59.98

All SKUs will be available through official Aniplex of America retailers on their release dates. For a list of our retailers, please visit: www.AniplexUSA.com/retailers

STAFF

Original Story: Naotaka Hayashi (MAGES.)
Director: Yoshiyuki Fujiwara
Original Character Design: okiura
Character Design/Chief Animation Director: Chiaki Nakajima
Prop Design/Chief Animation Director: Ai Kikuchi
Color Coordinator: Kei Ishiguro
Art Director: Masaki Kawaguchi
Art Designer: Takeshi Takahashi
Director of Photography: Takafumi Souno
Mechanical Design: Yuji Tani
3D/CG: Yoshihiro Watanabe
Editor: Daisuke Hiraki
Music: Masaru Yokoyama
Music Production: MAGES.
Sound Director: Masanori Tsuchiya
Sound Effects: Yasumasa Koyama
Produced by: Douga Koubou

CAST

Tsukasa Mizugaki: Yasuaki Takumi
Isla: Sora Amamiya
Michiru Kinushima: Chinatsu Akasaki
Zack: Sayuri Yahagi
Kazuki Kuwanomi: Megumi Toyoguchi
Constance: Satoshi Hino
Sherry: Aimi Terakawa
Eru Miru: Sumire Uesaka
Takao Yamanobe: Nobuo Tobita
Yasutaka Hanada: Kenjiro Tsuda

For more details on *Plastic Memories*, please visit the official homepage:
www.PlasticMemoriesUSA.com

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Sword Art Online*, *KILL la KILL*, *Bakemonogatari*, *Fate/Zero*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *NISEKOI*, *OREIMO 2*, *Magi: The Kingdom of Magic*, *Expelled From Paradise*, *The irregular at magic high school*, *ALDNOAH.ZERO*, *Fate/stay night [Unlimited Blade Works]* and *DURARARA!!*×2. The company's ever-growing line-up of shows includes our most recent titles *ERASED*, *Sword Art Online II*, *The Asterisk War*, *OWARIMONOGATARI*, *Your lie in April*, *Charlotte*, *Classroom Crisis*, *WAGNARIA!!*3 and *GOD EATER*.

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