



FOR IMMEDIATE RELEASE

May 24, 2014

Aniplex of America to Release
Anohana -The Flower We Saw That Day The Movie-
on Blu-ray and DVD



© ANOHANA PROJECT

***The Movie that Melted the Hearts of Millions is Coming
This Summer!***

SANTA MONICA, CA (May 24, 2014) –Aniplex of America announced earlier today their plans to release *Anohana -The Flower We Saw That Day The Movie-* on both Blu-ray and DVD on July 15th. This movie adaptation of the popular original anime series will be featured in a Collectors' Edition (Blu-ray, DVD & CD Combo Set), Standard Edition Blu-ray, and Standard Edition DVD. Pre-orders for all SKUs will begin on May 27th and will be available in the U.S., Canada, Central and South Americas.

Aniplex of America has screened the *Anohana-The Flower We Saw That Day The Movie-* across North America including 28 U.S. and 35 Canadian theaters this past January and the film

proved to be extremely popular as numerous showings were sold out and many requests for additional screenings from fans in various cities continued to come in.

In *Anohana -The Flower We Saw That Day The Movie-*, fans can once again join the members of the Super Peace Busters as they gather to remember their dear friend Menma one year after their emotional reunion. The story beautifully incorporates highlights from the TV series as well as demonstrating Jinta and the rest of the group slowly coming to terms with their past and looking toward their futures together. The film is sure to be a heartwarming experience for both fans that are new to *Anohana* and fans that have followed the TV series alike.

All three editions include the feature film in the original Japanese language with both English and Spanish subtitles. The bonus contents feature the textless opening (Special O.A. Version), the theatrical trailers, and TV commercial collections. The Collectors' Edition also features a compilation music CD (including the theme song by GALILEO GALILEI "Circle Game"), a set of 4 memorial postcards, a double-sided Menma poster, and a deluxe booklet all encased in an exclusive box illustrated by the character designer Masayoshi Tanaka.

The *Anohana-The Flower We Saw That Day The Movie-* Collectors' Edition will be distributed in limited quantities and will be sold only while supplies last.

***Anohana-The Flower We Saw That Day The Movie-* Collectors' Edition (Blu-ray, DVD & CD Combo Set) features:**



**Artwork subject to change*

< BD & DVD Features >

- Language: Japanese
- Subtitles: English & Spanish
- Total Run Time: Approx. 99 min.
- Rating: 13UP
- Textless Opening (Special O.A. Version)

- Theatrical Trailers
- TV CM Collections

<Collectors' Edition Exclusive Bonus Materials>

- Compilation Music CD (including the theme song "Circle Game" by GALILEO GALILEI)
- Memorial Postcard Set
- Double-sided Menma Poster
- Deluxe Booklet
- Box Illustrated by MASAYOSHI TANAKA (Character Design)

*Bonus contents subject to change.

Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
<i>Anohana-The Flower We Saw That Day The Movie-Collectors' Edition (Blu-ray, DVD & CD Combo Set)</i>	07/15/2014	AOA-5101	850527003738	\$79.98	\$69.98

Standard Edition Blu-ray & DVD Information:

Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
<i>Anohana-The Flower We Saw That Day The Movie- Standard Edition Blu-ray</i>	07/15/2014	AOA-5102	850527003974	\$49.98	\$39.98
<i>Anohana-The Flower We Saw That Day The Movie- Standard Edition DVD</i>	07/15/2014	AOA-5103	850527003981	\$39.98	\$29.98

All editions of *Anohana-The Flower We Saw That Day The Movie-* can be pre-ordered and purchased at:

RightStuf:	Collectors' Edition:	www.Rightstuf.com/i/aoa5101
	Standard Edition Blu-ray:	www.Rightstuf.com/i/aoa5102
	Standard Edition DVD:	www.Rightstuf.com/i/aoa5103

Official Retailers: www.AniplexUSA.com/retailers

For detailed information, please visit: www.AniplexUSA.com/anohanamovie

About *Anohana -The Flower We Saw That Day The Movie-*

Are your "friends" from back then, still your "friends" now? This is a story of one summer miracle. Due to a tragic accident during their childhood that took the life of one of their friends, 5 friends grew apart from one another. One summer day "Menma," their friend who passed away, appears before them. She tells them that she must have a wish granted in order to pass on to the

afterlife. But, she cannot remember what that wish is. The friends meet once more to figure out how to help “Menma.” Time that stood still begins to slowly move once more...Why did “Menma” come back?

For details on the film, please visit: www.AniplexUSA.com/anohanamovie

STAFF

Original Story: CHO HEIWA BUSTERS

Director: Tatsuyuki Nagai

Screenplay: Mari Okada

Character Design & Supervising Animation Director: Masayoshi Tanaka

Direction: Shinobu Yoshioka

Art Director: Tsutomu Ishigaki

Art Setting: Koki Fukushima

Prop Design: Yukie Hiyamizu

Color Design: Kazuko Nakashima

Editing: Shigeru Nishiyama

Director Of Photography & CG: Hiroyuki Moriyama

Sound Director: Jin Aketagawa

Music: REMEDIOS

Theme Song: GALILEO GALILEI “Circle Game”

Animation Production: A-1 PICTURES

CAST

Jinta Yadomi: Miyu Irino

Meiko Honma: Ai Kayano

Naruko Anjo: Haruka Tomatsu

Atsumu Matsuyuki: Takahiro Sakurai

Chiriko Tsurumi: Saori Hayami

Tetsudo Hisakawa: Takayuki Kondo

Jinta (Child): Mutsumi Tamura

Atsumu (Child): Asami Seto

Tetsudo (Child): Aki Toyosaki

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases such as *Bakemonogatari*, *Durarara!!*, *Puella Magi Madoka Magica*, *the Garden of sinners*, *Sword Art Online*, *Blue Exorcist*, *Fate/Zero*, *Blast of Tempest*, *Magi: The Labyrinth of Magic*, *Oreshura*, and *Vividred Operation*. The company's ever-growing line-up of shows includes our most recent titles *KILL la KILL*, *MEKAKUCITY ACTORS*, *The irregular at magic high school*, *Mushi-Shi Next Passage*, *Nanana's Buried Treasure*, *Nisekoi*, *World Conquest Zvezda Plot*, *Magi: The Kingdom of Magic*, *Samurai Flamenco*, *Silver Spoon*, and *Oreimo 2*.

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