



FOR IMMEDIATE RELEASE

October 15, 2016

**Aniplex of America Announces Distribution Plans for
PERSONA5 the Animation –THE DAY BREAKERS– Blu-ray (IMPORT)**



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***The Anime Celebrating the Launch of the Newest
Persona Game is Coming to Blu-ray***

SANTA MONICA, CA (October 15, 2016) – Aniplex of America announced today at their industry panel at AkibaFest (Los Angeles, CA) their plans to distribute the imported Blu-ray of ***PERSONA5 the Animation –THE DAY BREAKERS–*** starting February 14 of next year. Pre-orders will begin on their official site (www.P5Ausa.com) on Monday, October 17. ***PERSONA5 the Animation –THE DAY BREAKERS– (IMPORT)*** will be distributed in limited quantities and will be sold only while supplies last.

The latest release in the *PERSONA* series will feature an all-star cast including Jun Fukuyama (*DURARARA!!*, *Blue Exorcist*, *WAGNARIA!!*) as the Protagonist, Mamoru Miyano (*Full Metal Alchemist: Brotherhood*, *DURARARA!!*, *VALVRAVE the Liberator*) as Ryuji Sakamoto, Nana Mizuki (*Blast of Tempest*, *VALVRAVE the Liberator*, *WWW.WAGNARIA!!*) as Anne Takamaki,

Ikue Otani as Morgana, and Tomokazu Sugita (*The irregular at magic high school, The Asterisk War, March comes in like a lion*) as Yusuke Kitagawa.

About *PERSONA5 the Animation –THE DAY BREAKERS–*:

The story takes place in Tokyo, the city where people's desires intertwine. As disturbing incidents keep occurring in town, a rumor goes around that a group of people called the "Phantom Thieves of Hearts" has been reforming corrupt adults. One day, when a request letter is delivered to the "Ask the Phantom Thieves Channel," four high school students and one black cat decide to take action.

This is an original animation that links to the original game.

For details on *PERSONA5 the Animation –THE DAY BREAKERS–*, go to www.P5Ausa.com

***PERSONA5 the Animation –THE DAY BREAKERS– Collector's Edition* features:**

<IMPORT BD Features>

- Language: Japanese
- Subtitles: English
- Number of Discs: 2 (Feature & Bonus Disc)
- Total Run Time: Approx. 48 min.
- Rating: 13UP

<Bonus Contents>

- "Persona5" Special Programming (Interview with the Creators and Voice Actors) (English Subtitled)
- Exclusive Package Art by Shigenori Soejima (Original Character Designer)
- Bonus Disc (Drama CD)

**Contents subject to change.*

Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
PERSONA5 the Animation -THE DAY BREAKERS- Collector's Edition Blu-Ray (Import)	2/14/2016	AOA-10601 (ANZX-11515~11516)	4534530095992	\$49.98	\$39.98

This SKU will be available through official Aniplex of America retailers. For a list of our retailers, please visit: www.AniplexUSA.com/retailers

STAFF

Original Work: "Persona5" (ATLUS)
Original Concept: Katsura Hashino
Original Character Design: Shigenori Soejima
Original Demon Design: Kazuma Kaneko
Director: Takaharu Ozaki

Screenplay: Shinichi Inotsume
Character Design: Toshiyuki Yahagi, Keita Matsumoto
Music: Shoji Meguro
Animation Production: A-1 Pictures

CAST

Protagonist: Jun Fukuyama
Ryuji Sakamoto: Mamoru Miyano
Anne Takamaki: Nana Mizuki
Morgana: Ikue Otani
Yusuke Kitagawa: Tomokazu Sugita

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Sword Art Online*, *KILL la KILL*, *Bakemonogatari*, *Fate/Zero*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *NISEKOI*, *OREIMO 2*, *Magi: The Kingdom of Magic*, *Expelled From Paradise*, *The irregular at magic high school*, *ALDNOAH.ZERO*, *Fate/stay night [Unlimited Blade Works]* and *DURARARA!!*×2. The company's ever-growing line-up of shows includes our most recent titles *ERASED*, *Sword Art Online II*, *The Asterisk War*, *OWARIMONOGATARI*, *Your lie in April*, *Charlotte*, *Classroom Crisis*, *WAGNARIA!!3* and *GOD EATER*.

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