



FOR IMMEDIATE RELEASE

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**Aniplex of America to Simulcast Three New Titles for their Fall Lineup**



**MAGI**  
The Kingdom of Magic

**KILL la KILL**

**VALVRAVE**  
the Liberator

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***Action, Fantasy, Sci-Fi and More—Aniplex of America’s New Fall Lineup  
Covers a Wide Range of Fan-Favorite Genres!***

SANTA MONICA, CA (September 18, 2013) –Following their recent acquisition of *Samurai Flamenco*, Aniplex of America Inc. has announced today that they will be simulcasting three highly-anticipated titles for this fall anime season. These titles are: *Kill la Kill*, *Magi: The Kingdom of Magic*, and *VALVRAVE the Liberator 2<sup>nd</sup> Season*. All titles will be available for streaming through the AniplexChannel.com, Crunchyroll, DAISUKI, and Hulu and will be simulcast just hours following their original air time in Japan.

Streaming start dates are as follows:

***Kill la Kill*** – Oct. 3<sup>rd</sup>

***Magi: The Kingdom of Magic***- Oct. 6<sup>th</sup>

***VALVRAVE the Liberator 2<sup>nd</sup> Season***- Oct. 10<sup>th</sup>

All titles feature an all-star staff and cast who have previously worked on hit anime series including popular Aniplex of America titles. In addition to their streaming plans, Aniplex of America is also planning on a home video release of these titles. Details about the physical releases will be announced at a later date.

***Kill la Kill***: The creators of the groundbreaking anime series, *Gurren Lagann*, Hiroyuki Imaishi and Kazuki Nakashima, bring another action-packed anime series. Ryuko Matoi is a vagrant school girl searching for the truth behind her father’s death—the “woman with the scissor blade.” The journey has led Ryuko to Honnouji Academy. There, the student council president, Satsuki Kiryuin rules over the school along with an elite group of students who were granted superhuman powers by their “goku uniforms.” Ryuko confronts Satsuki who holds the secret to the “scissor blade,” but Ryuko is no match for Satsuki! Was their encounter a mere coincidence or fate? The clash between the two will soon consume the whole academy!

***Magi: The Kingdom of Magic***: The sequel to the hit first season, *Magi: The Labyrinth of Magic*! The bond has become stronger between Aladdin and the others following their great battles within the Zagan dungeon. But, each member knew that it was time for them to move on from the Kingdom of Sindria in order to reach their own goals. Aladdin heads to the magical land of Magnoshuttatt where he enrolls as an exchange student at their Magic Academy and befriends his roommate Sphintus and the genius mage Titus. But, peaceful days at the academy are suddenly interrupted when Headmaster Mogamett declares war on the Leam Empire claiming that this was the only way to protect their land! What will Aladdin do...and will he ever see Alibaba and the others again?!

***VALVRAVE the Liberator 2<sup>nd</sup> Season***: The anticipated second season to the hit series by Sunrise (*Gundam* series). The minor nation of JIOR is one day aggressively attacked by The Dorssia Military Pact Federation. Haruto Tokishima, a student at the Sakimori Academy controls the mysterious humanoid weapon, VALVRAVE and defeats the Dorssian army and becomes a hero overnight. Now, both Dorssia and ARUS are after the VALVRAVE placing Haruto and the other students at the Academy in danger. To save his friends, Haruto makes a pact with L-elf, a Dorssian agent who plots to “liberate” Dorssia. Meanwhile, with Shoko Sashinami’s efforts, Sakimori Academy declares its independence and becomes New JIOR. And so, Haruto and the others enter a new stage...what will become of New JIOR, and what is the truth behind the VALVRAVE?

For more information on ***Kill la Kill***, visit: [www.KilllaKill.com](http://www.KilllaKill.com)

***Kill la Kill*** Teaser Page: [www.AniplexUSA.com/killlakill](http://www.AniplexUSA.com/killlakill)

For more information on ***Magi: The Kingdom of Magic***, visit: [www.Magi-USA.com](http://www.Magi-USA.com)

For more information on ***VALVRAVE the Liberator 2<sup>nd</sup> Season***, visit: [www.AniplexUSA.com/valvrave](http://www.AniplexUSA.com/valvrave)

### **About Aniplex of America Inc.**

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite

DVD and Blu-Ray releases such as *Bakemonogatari*, *Durarara!!*, *Puella Magi Madoka Magica*, *the Garden of Sinners*, *Sword Art Online*, *Blue Exorcist*, and *Blast of Tempest*. The company's ever-growing line-up of shows includes our most recent titles *Monogatari Series Second Season*, *Day Break Illusion*, *SERVANT x SERVICE*, *Silver Spoon*, *Oreshura*, *Oreimo 2*, *Fate/Zero*, and *Vividred Operation*.

[www.AniplexUSA.com](http://www.AniplexUSA.com)

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