



FOR IMMEDIATE RELEASE

February 4, 2014

***Puella Magi Madoka Magica The Movie –Rebellion- Set for Physical Release This April***



©Magica Quartet/Aniplex, Madoka Movie Project Rebellion

SANTA MONICA, CA (February 4, 2014) –Aniplex of America has just announced that the third *Puella Magi Madoka Magica* movie *-Rebellion-* will be available on Blu-ray starting on April 8th. Since its U.S. Premiere at the Egyptian Theater in Hollywood last December, *-Rebellion-* has played in theaters in 47 cities across the US and 35 cities in Canada. The demand for the *-Rebellion-* movie continues to grow as fans continue to ask for more show times throughout the country. The third movie from the Madoka Magica franchise was directed by Akiyuki Shimbou and features a brand new story written by Gen Urobuchi (Nitroplus). The *Puella Magi Madoka Magica -Rebellion-* Blu-ray is a must-own for Madoka Magica fans.

*Puella Magi Madoka Magica The Movie -Rebellion-* will be imported from Japan and released in North America in both Collector's and Standard Edition Blu-rays. Both the Collector's and Standard Edition will include the *-Rebellion-* movie, the theatrical trailer and textless opening. Bonus extras in the Collector's Edition Blu-ray include exclusive new cover art on both the Rigid Box and Digipak, a deluxe booklet and an original soundtrack CD.

Customers who purchase the Collector's Edition through Aniplex of America's official retailers will receive a translation booklet for the deluxe booklet. In addition, for those who purchase the Collector's Edition through MadokaMagicaUSA.com, Aniplex of America will also include 3 exclusive clear files featuring the theatrical poster images while supplies last. Pre-orders for both editions begin today.

Besides being available for purchase in the U.S. and Canada, both editions of the *Puella Magi Madoka Magica -Rebellion-* Blu-rays will also be available in the following territories:

Algeria, Anguilla, Antigua and Barbuda, Argentina, Armenia, Aruba, Autonomous Republic Crimea, Azerbaijan, Bahrain, Barbados, Belarus, Belize, Bermuda, Bolivia, Brazil, Chile, China (P.R.O.C),Philippine, Colombia, Costa Rica, Denmark, Dominica, Dominican Republic, East Turkistan-Xinjiang Uyghur Autonomous Region, Ecuador, Egypt, El Salvador, French Guiana, Georgia, Grenada, Guadeloupe, Guatemala, Guyana, Haiti, Honduras, Iran, Iraq, Ireland, Jamaica, Jordan, Kazakhstan, Kuwait, Kyrgyzstan, Lebanon, Libya, Martinique, Mexico, Moldova, Montserrat, Morocco, Nicaragua, Norway, Oman, Palestine, Panama, Paraguay, Peru, Qatar, Russia, Saudi Arabia, South Africa, St. Kitts & Nevis, St. Lucia, St. Vincent and The Grenadines, Suriname, Sweden, Syria, Tajikistan, Tajikstan, Thailand, The Bahamas, The British Virgin Islands, The Cayman Islands, The Netherland Antilles, The Turks and Caicos Islands, The U.S. Virgin Islands, Trinidad and Tobago, Tunisia, Turkey, Turkish Republic of Northern Cyprus, UK, United Arab Emirates, Uruguay, Uzbekistan, Venezuela, Vietnam, and Yemen.

***Puella Magi Madoka Magica The Movie -Rebellion- Blu-ray Collector's Edition* features:**

<BD Features>

- Language: Japanese
- Video: Color, Widescreen
- Subtitles: Japanese, English (\*audio commentary and bonus contest don't include subtitles)
- Total length of more than 116 minutes!!
- Theatrical Trailer
- Commercials
- Textless Opening
- Audio Commentary and more

<Collector's Edition Extras>

- Rigid Box featuring New Artwork
- Digipak Case featuring New Artwork
- Exclusive BD: Rebellion Theatrical Release Commemorative – Understand the Hit Anime Series “Madoka Magica in 2 Hours!”
- Deluxe Booklet
- Original Soundtrack CD

<Aniplex of America Exclusive>

- English Translation Booklet of Deluxe Booklet

<MadokaMagicaUSA.com Exclusive (fulfilled by Right Stuf) >

- Exclusive 3 clear files featuring images of the theatrical posters\*

\*While supplies last

Product number and UPC bar code

Street Date	SKU #	UPC	SRP	Store price
April 08, 2014	AOA-4901	850527003936	\$118.98	\$94.98

**Puella Magi Madoka Magica The Movie -Rebellion- Blu-ray Standard Edition features:**

- Language: Japanese
- Video: Color, Widescreen
- Subtitles: Japanese, English (\*audio commentary and bonus contest don't include subtitles)
- Total length of more than 116 minutes!!
- Theatrical Trailer
- Commercials
- Textless Opening
- Audio Commentary and more

Product number and UPC bar code

Street Date	SKU #	UPC	SRP	Store price
April 08, 2014	ANSX-3531	4534530073921	\$68.98	\$54.98

Both the Collector's Edition and Regular Edition Import can be pre-ordered and purchased at:

Right Stuf: Collector's Edition Blu-ray (Import): [Rightstuf.com/i/aoa4901](http://Rightstuf.com/i/aoa4901)  
Standard Edition Blu-ray (Import): [Rightstuf.com/i/ansx3531](http://Rightstuf.com/i/ansx3531)

Official Retailers: <http://www.AniplexUSA.com/retailers>

For complete detailed information on the ***Puella Magi Madoka Magica the Movie -Rebellion- Collector's Edition and Standard Edition Blu-ray***, visit: [www.MadokaMagicaUSA.com](http://www.MadokaMagicaUSA.com)

**About *Puella Magi Madoka Magica The Movie Rebellion***

Madoka Kaname is a magical girl who sacrificed her very existence to set every magical girl free from their cruel destiny. Homura Akemi is another magical girl who still dreams of the day she can finally see Madoka once again. Were all the magical girls truly saved from despair? Now... the great "Law of Cycles" leads the magical girls to their new fate. This third film will once again bring together the extraordinary members of the Madoka creative staff. Led by chief director Akiyuki Shimbou, the script will be written by Gen Urobuchi from Nitroplus and the original character concept designs will be by aokiumi. SHAFT will once again be the studio that will be bringing their work to life. With a completely new screenplay and new animation *Puella Magi Madoka Magica The Movie -Rebellion-* is a brand new tale of magical girls.

[MadokaMagicaUSA.com](http://MadokaMagicaUSA.com)

**About Aniplex of America Inc.**

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-Ray and DVD releases such as *Bakemonogatari*, *Durarara!!*, *Fate/Zero*, *Puella Magi Madoka Magica*, *the Garden of Sinners*, *Sword Art Online*, *Blue Exorcist*, *Magi: The Labyrinth of Magic* and *Blast of Tempest*. The company's ever-growing line-up of shows includes our most recent titles *Kill la Kill*, *Monogatari Series Second Season*, *Nisekoi*, *World Conquest: Zvezda Plot*, *Silver Spoon*, *Magi: The Kingdom of Magic*, *VALVRAVE the Liberator* and *Samurai Flamenco*.

[www.AniplexUSA.com](http://www.AniplexUSA.com)

[www.Youtube.com/AniplexUS](http://www.Youtube.com/AniplexUS)

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