

NicoNico and Aniplex of America presents the
"Puella Magi Madoka Magica English Finale Screening"
A FREE simultaneous streaming live event

P R E S S R E L E A S E

Santa Monica, CA (May 23, 2012) – With the high demand for more Madoka Magica screening events, Aniplex has heard the requests and has saved the best for last. Aniplex of America has announced today that they will host an Exclusive Screening of episode 12 (Final episode) of the hit anime series "Puella Magi Madoka Magica" in English. Just like the screenings in the past, this screening event will be shown in the US, Canada, UK, Australia, New Zealand and Japan simultaneously for free. This one day event will be on the Nico Nico Live-streaming channel on June 8th, Friday at 20:30 PST (June 9th Saturday at 12:30pm Japan local time).

Fans viewing the finale get to hear their favorite Madoka Magica characters in English once more. Japanese Fans will be happy to know that the show will be subtitled in Japanese. In addition, before the episode there will be a special greeting from the English Voice of Madoka and Homura just for the fans.

"It is with the huge support from all the great fans that we are able to show the final episode of Madoka Magica worldwide. I'm looking forward to watching the grand finale as a viewer along with all the fans in six different countries sharing their comments for the show." says Hideki Goto, the president of Animation Business of Aniplex of America.

Volume 3 of "Puella Magi Madoka Magica" will be available on June 12th in North America at Rightstuf.com.

■Detail of the Live-Streaming

PROGRAM TITLE :

Puella Magi Madoka Magica English Finale Screening

DATE :

Friday, June 8, 20:30pm US Pacific Standard Time
Saturday, June 9, 12:30 Japan local time
Saturday, June 9, 3:30 UK local time
Saturday, June 9, 14:30 Australian Eastern Daylight Time
(* Total length 30 min: minute program with special greeting)

URL :

<http://live.niconico.com/watch/lv93468608>

- Niconico.com: Niconico Live
<http://live.niconico.com/>
- Aniplex of America HP
<http://www.aniplexusa.com>
- Puella Magi Madoka Magica US Website
<http://www.MadokaMagicaUSA.com>
- Detail about Australian Release
<http://www.madman.com.au>



of Puella Magi Madoka Magica

s a loving family and best friends, laughs and cries from time to time...

Madoka Kaname, an eighth grader at Mitakihara middle school, lives such a life.

One day, she has a very magical encounter.

She doesn't know if it's by chance or by fate yet, but this meeting will change her destiny.

This is the beginning of a new story of magical girls...

What is Nico Nico?

Nico Nico operated by Japanese IT firm Dwango Co., is one of the largest video-sharing websites with roughly 27million registered members and 1.6 million paid members in Japan. In this site, users are allowed to share their feelings by writing comments onto uploaded videos being played. As for its live-streaming service, users can communicate with not only other users, but also performers or audiences appearing on live videos by writing comments in real time.

<Japanese> <http://www.nicovideo.jp/> <English> <http://www.niconico.com/>

About Aniplex of America

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite DVD and Blu-Ray releases such as Gurren Lagann the Movies, Durarara!!, R.O.D series, the Garden of Sinners and Baccano! The company's ever-growing line-up of shows includes our most recent titles, Blue Exorcist, Rurouki Kenshin OVA and Movie, and Puella Magi Madoka Magica.. Official homepage: <http://www.AniplexUSA.com>

