



FOR IMMEDIATE RELEASE

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**Sword Art Online II is set for Worldwide Simulcast
with US Premiere Screening Event Planned**



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Aniplex also launches “Sword Art Online Awards” for fans Worldwide!

SANTA MONICA, CA (April 19, 2014) –Today at Aniplex of America’s Sword Art Online Panel with special appearances by Director Tomohiko Ito, Character Designer Shingo Adachi and Producer Shinichiro Kashiwada at Sakura-Con in Seattle, Aniplex has confirmed that the highly anticipated anime series Sword Art Online II will see a worldwide simulcast. Sword Art Online II is scheduled to begin airing in Japan on July of this year. Aniplex has also confirmed plans of hosting Sword Art Online II Premiere Screening Events to be held in the U.S., France, Germany, Hong Kong, Taiwan, Korea and Japan. Details regarding streaming schedules and platforms as well as Premiere Screening Event info will be announced at a later date.

In Addition, Aniplex also announced details of their fan-interactive event called the “Sword Art Online Awards.” The “Sword Art Online Awards” will take place starting April 20th on Japan’s Official Sword Art Online Homepage (www.swordart-online.net). Fans of Sword Art Online from all over the world will be able to cast their votes in to choose the winners

in a variety of categories such as Best Episode, Best Male Character, and Best Female Character to name a few. Complete Details about the “Sword Art Online Awards” can be found below:

(3) Sword Art Online Awards 2014

■ Votes will be accepted from fans worldwide on Japan’s Official Sword Art Online Homepage starting 4/20/2014.

(<http://www.swordart-online.net/>)

The Sword Art Online Awards is an international award celebrating the development of the Sword Art Online anime series. The award recognizes the remarkable achievements of every aspect of Sword Art Online and is the mark of highest honor. Each winner of the 12 merit categories will be chosen by the votes of SAO fans!

■ Schedule (Japan Standard Time) : (1) 4/20/2014~5/19/2014 Initial Nominations

(2) 5/21/2014~6/19/2014 Nominee Announcement & Final Voting Process

(3) End of June 2014 Winners Announced

■ Merit Categories : Best Episode/Best Male Character/Best Female Character/Best Monster/Best Environment/Best Scene/Best Line/Best Music/Best Battle/Best Costume/Best Equipment/Best Skill

■ Supported Languages : Japanese/English/German/Traditional Chinese/Korean (※)

(※) …Votes made through languages other than Japanese and English are only applied towards the Best Episode category.

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases such as *Bakemonogatari*, *Durarara!!*, *Puella Magi Madoka Magica*, *the Garden of Sinners*, *Sword Art Online*, *Blue Exorcist*, *Fate/Zero*, *Blast of Tempest*, *Magi: The Labyrinth of Magic*, *Oreshura*, and *Vividred Operation*. The company's ever-growing line-up of shows includes our most recent titles *KILL la KILL*, *MEKAKUCITY ACTORS*, *The irregular at magic high school*, *Mushi-Shi (The Sequel)*, *Nanana's Buried Treasure*, *Nisekoi*, *World Conquest Zvezda Plot*, *Magi: The Kingdom of Magic*, *Samurai Flamenco*, *Silver Spoon*, and *Oreimo 2*.

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