



FOR IMMEDIATE RELEASE

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## **Aniplex of America Announces the Release of Blue Exorcist First TV Series Blu-ray Box Set**



# BLUE EXØRCIST

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### *#1 Supernatural Anime Returns with a Complete Box Set!*

SANTA MONICA, CA (May 20, 2017) – Aniplex of America announced that the extremely popular action anime series **Blue Exorcist** first TV series will be released as a complete box set on Blu-ray for the first time at their industry panel at Anime Central in Rosemont, Illinois today. The box set will feature all 25 episodes plus the OVA episode “Kuro Runs Away from Home” and bonus short animation “Ura-Eku.” Pre-orders begin Monday May 22<sup>nd</sup> at [www.BlueExorcist.com](http://www.BlueExorcist.com) with a release date set for June 27, 2017.

Based on the critically acclaimed manga series by Kazue Kato, the anime series has been credited for boosting sales of the manga series by almost seven-fold, according to an article on Yahoo! Japan, resulting in an unprecedented first print run of one million copies for their seventh volume by publisher, Shueisha. Voted top 5 Best Anime Series Streaming on Netflix and #1 Best Supernatural Anime of All Time on Ranker, the series is produced by highly-acclaimed studio A-1 Pictures (*Sword Art Online*, *Your lie in April*, *Erased*).

The box set will feature both the original Japanese dialogue and English dialogue, featuring Bryce Papenbrook (*Sword Art Online* series, *Fate/stay night: Unlimited Blade Works*) as Rin Okumura, Johnny

Yong Bosch (*Durarara!!*, *Gurren Lagann*) as Yukio Okumura, and Christine Marie Cabanos (*Puella Magi Madoka Magica*, *Sword Art Online*) as Shiemi Moriyama for the dub.

**Blue Exorcist Blu-ray Disc Box** includes:



<Blu-ray Features>

- Spoken Languages: Japanese & English
- Subtitles: English
- Aspect ratio: 16:9 widescreen
- Episodes: #1-25 and OVA Episode
- Number of Discs: 6 Blu-ray discs
- Total Run Time: Approx. 590 min.
- Rating: 13 UP

<Bonus Contents>

- Bonus OVA Episode “Kuro Runs Away from Home”
- Bonus Short Animation Ura-Eku”
- Textless Openings & Endings
- Web Previews
- CM & Trailer Collections

\* *Bonus contents subject to change.*

\* *Bonus contents include English subtitles*

<Bonus Materials and Special Packages>

- Rigid Box with Illustrations by KEIGO SASAKI (Character Design)
- Mini-pinup poster

## Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
<i>Blue Exorcist Blu-ray Disc Box</i>	6/27/2017	AOA-1807	816546020989	\$199.98	\$159.98

*Blue Exorcist* Blu-ray Disc Box will be available through the official Aniplex of America site. For a list of our retailers, please visit: [www.AniplexUSA.com/retailers](http://www.AniplexUSA.com/retailers)

### **About *Blue Exorcist***

Assiah: the realm of humans. Gehenna: the realm of demons.

Normally, these two dimensions would never intersect, but having possessed all material substances, the demons are now intruding on the human world. Fortunately, among the human race there are those who have the ability to exorcise such demons - the Exorcists.

Among these humans is Rin Okumura, an energetic, young man who has been raised by Shiro Fujimoto, an eminent priest, with Rin's twin brother, Yukio. One day, he discovers the shocking truth that his biological father is in fact the most powerful demon of them all – Satan. As the border between “Assiah” and “Gehenna” is threatened by intruding demons, Rin vows to become the ultimate exorcist and defeat his own father and hone his skills as an exorcist at True Cross Academy with other exorcist candidates.

The series has been adapted into a film released across North America and made its U.S. network television debut on Adult Swim's TOONAMI™ in 2014. Most recently, the series returned in 2017 with *Blue Exorcist -Kyoto Saga-*, adapted from the Kyoto Impure King arc of the manga series.

### **STAFF**

Original Story: Kazue Kato (published in Jump Square / Shueisha)

Director: Tensai Okamura

Screenplay: Ryota Yamaguchi

Character Design: Keigo Sasaki

Production Design: Tomotaka Shibayama

Art Setting: Yasumitsu Suetake, Satoshi Takahata

Art Director: Masatoshi Kai

Color Setting: Nagisa Abe

SFX Director: Masaharu Okazaki

CG Director: Ryuta Undo

Editing: Masahiro Goto

Music: Hiroyuki Sawano

Sound Director: Kazuhiro Wakabayashi

Animation Production: A-1 Pictures

Produced by: Blue Exorcist Committee, MBS

### **CAST**

Rin Okumura: Nobuhiko Okamoto / Bryce Papenbrook

Yukio Okumura: Jun Fukuyama / Johnny Yong Bosch

Mephisto Pheles: Hiroshi Kamiya / Sam Regal

Shiro Fujimoto: Keiji Fujiwara / Kirk Thornton

Shiemi Moriyama: Kana Hanazawa / Christine Marie Cabanos

Ryuji Suguro: Kazuya Nakai / Kyle Herbert  
Renzo Shima: Koji Yusa / Brian Beacock  
Konekomaru Miwa: Yuki Kaji / Miki Moran  
Izumo Kamiki: Eri Kitamura / Kira Buckland  
Kuro: Ayahi Takagaki / Stephanie Sheh  
Shura Kirigakure: Rina Sato / Wendee Lee  
Igor Noihaus: Ryotaro Okiayu / Patrick Seitz  
Amaimon: Tetsuya Kakihara / Darrel Guilbeau  
Arthur Auguste Angel: Daisuke Ono / David Vincent

English Voice Director & Script Writer: Alex von David

For more details on *Blue Exorcist*, please visit the official homepage: [www.BlueExorcist.com](http://www.BlueExorcist.com)

### **About Aniplex of America Inc.**

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases including *Fate/stay night [Unlimited Blade Works]*, *Fate/Zero*, the *Sword Art Online* series, *Your lie in April*, *KILL la KILL*, *Bakemonogatari*, *Puella Magi Madoka Magica*, *Blue Exorcist*, *NISEKOI*, the *OREIMO* series, *DURARARA!!×2*, *Magi* series, *Expelled From Paradise*, *The irregular at magic high school*, and *ALDNOAH.ZERO*. The company's ever-growing line-up of shows includes our most recent titles: *March comes in like a lion*, *Blue Exorcist: Kyoto Saga*, *ERASED*, *The Asterisk War*, *OWARIMONOGATARI*, *KIZUMONOGATARI*, *Charlotte*, *WAGNARIA!!3*, *GOD EATER*, *HAIFURI (High School Fleet)*, *GRANBLUE FANTASY*, and *Eromanga Sensei*.

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