



FOR IMMEDIATE RELEASE

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Aniplex of America Announces Discontinuance of Several Products

SANTA MONICA, CA (September 29, 2014) –Aniplex of America, Inc. announced today that they will be discontinuing sales of eight products on October 31st. Fans who may have been waiting to purchase these items are encouraged to make their purchases before this date as no new orders will be taken for these following SKUs and will no longer be available through official retailers:

SKU#	Product Title	Media	Year Released
AOA-1801	Blue Exorcist DVD Vol. 1	DVD	2011
AOA-1802	Blue Exorcist DVD Vol. 2	DVD	2012
AOA-1804	Blue Exorcist DVD Vol. 4	DVD	2012
AOA-0702	Durarara!! DVD Part 2	DVD	2011
AOA-0703	Durarara!! DVD Part 3	DVD	2011
42000	GURREN LAGANN The Movie -Childhood's End- Limited Edition	DVD	2008
42001	GURREN LAGANN The Movie -Childhood's End- Regular Edition	DVD	2008
42003	GURREN LAGANN The Movie -The Lights in the Sky are Stars- Limited Edition	DVD	2010

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases such as *Sword Art Online*, *KILL la KILL*, *Bakemonogatari*, *Durarara!!*, *Fate/Zero*, *Puella Magi Madoka Magica*, *the Garden of sinners*, *Blue Exorcist*, *Anohana: The Movie*, *Silver Spoon*, *OREIMO 2*, *Blast of Tempest*, *Magi: The Labyrinth of Magic*, *VALVRAVE the Liberator*, *Oreshura*, and *Vividred Operation*. The company's ever-growing line-up of shows include our most recent titles *Sword Art Online II*, *ALDNOAH.ZERO*, *Persona4 the Golden ANIMATION*, *MEKAKUCITY ACTORS*, *The irregular at magic high school*, *Mushi-Shi Next Passage*, *Nanana's Buried Treasure*, *NISEKOI*, *World Conquest Zvezda Plot*, *Magi: The Kingdom of Magic*, and *Samurai Flamenco*.

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