



FOR IMMEDIATE RELEASE

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**The Animation Series Based on the Mega Hit RPG “Persona4 the Golden”
Due This Summer on Blu-ray**



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SANTA MONICA, CA (May 18, 2015) – Recently at their panel at Anime Central (Chicago, IL), Aniplex of America Inc. announced their release plans for the hit anime series *Persona4 the Golden ANIMATION*. The “P4GA” series will be available on Blu-ray in two volumes. The first volume will be released on July 21st followed by volume 2 due on September 29th. Pre-orders for both volumes starts today in the US and Canada.

Based on a hugely popular RPG, *Persona4* became a sensation as soon as it started airing in 2011, drawing in not only gaming fans, but anime fans as well. Released after the broadcast, the PlayStation Vita title, *Persona4 The Golden*, was a massive hit, with 350,000 copies sold. Now at last, the "Golden" days will be available on Blu-ray.

Volume 1 will include the first half of the series (Episodes 1-6), the Original soundtrack CD Vol. 1, a Deluxe 24 Page Booklet as well as a Postcard Set. In addition, the volume will include the textless opening and the PV & CM collection as bonus contents on the disc



*Art Subject to change

Persona4 the Golden ANIMATION Volume 1 Blu-ray features:

- 2 Blu-ray Discs + Soundtrack CD
- Video: 16:9 widescreen
- Audio: Japanese
- Subtitles: English
- Episodes 1-6 (150 min.)
- PV & CM Collection
- Textless Opening

<Exclusive Bonus Materials and Packaging>

- Original Soundtrack CD Vol. 1
- Deluxe 24-page booklet
- Postcard Set
- Clear BD cases with double-sided wraps



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Persona4 the Golden ANIMATION Volume 2 Blu-ray features:

- 2-Blu-ray discs + Soundtrack CD

- Video: 16:9 widescreen
- Audio: Japanese
- Subtitles: English
- Episodes 7-12 (150 min.) & Bonus Mini Episode
- Textless Ending

<Exclusive Bonus Materials and Packaging>

- Original Soundtrack CD Vol. 2
- Deluxe 24-page booklet
- Postcard Set
- Clear BD cases with double-sided wraps

All *Persona4 the Golden ANIMATION* Releases can be pre-ordered and purchased at:

Right Stuf: <http://www.rightstuf.com/>

Official Retailers: <http://AniplexUSA.com/retailers>

Product number and UPC bar code

Title	Street Date	SKU #	UPC	SRP	Store price
Persona4 the Golden ANIMATION Blu-ray Volume 1	July 21	AOA-6501	856137005490	\$99.98	\$79.98
Persona4 the Golden ANIMATION Blu-ray Volume 2	Sept. 29	AOA-6502	856137005919	\$99.98	\$79.98

About *Persona4 the Golden ANIMATION*

3 years have passed since the anime series *Persona4* aired...

And now, they're coming back!

Based on a hugely popular RPG, *Persona4* became a sensation as soon as it started airing in 2011, drawing in not only gaming fans, but anime fans as well. Released after the broadcast, the PlayStation Vita title, *Persona4 The Golden*, was a massive hit, with 350,000 copies sold, as if to flaunt *Persona4*'s seemingly unstoppable popularity. Now at last, the "Golden" days will begin!

Yu followed Adachi into the Midnight TV to find the truth behind a series of incidents in the rural town in spite of Marie's warning to stay away from him. When Yu's Persona and Adachi's Persona fight, Yu understands what had happened to Adachi before. Yu could not find words to comfort Adachi and he goes back to the real world. Meanwhile, Marie continues searching for her memories she had lost. Can Yu and his friends reach the fact?

For details on *Persona4 the Golden ANIMATION*, please visit:

www.P4GAUSA.com

STAFF

Original Work: *Persona 4 the Golden* (ATLUS)

Original Story Concept: Katsura Hashino
Director: Tomohisa Taguchi
Chief Director: Seiji Kishi
Series Composition: Jun Kumagai
Supervisor: Persona Team
Character Concept, Persona Design: Shigenori Soejima
Persona Design Concept: Kazuma Kaneko
Character Design: Yu Shindo
Music: Shoji Meguro, Tetsuya Kobayashi
Animation Production: A-1 Pictures

Opening Theme “Next Chance to Move On” / Shihoko Hirata (Aniplex)
Ending Theme “Dazzling Smile” / Shihoko Hirata (Aniplex)

CAST

Yu Narukami: Daisuke Namikawa
Marie: Kana Hanazawa
Yosuke Hanamura: Shotaro Morikubo
Chie Satonaka: Yui Horie
Yukiko Amagi: Ami Koshimizu
Teddie: Kappei Yamaguchi
Ryotaro Dojima: Unsho Ishizuka
Nanako Dojima: Akemi Kanda
Kanji Tatsumi: Tomokazu Seki
Rise Kujikawa: Rie Kugimiya
Naoto Shirogane: Park Romi
Tohru Adachi: Mitsuaki Madono
Margaret: Sayaka Ohara
Igor: Isamu Tanonaka (Special Appearance)

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite Blu-ray and DVD releases such as *Sword Art Online*, *KILL la KILL*, *Bakemonogatari*, *Durarara!!*, *Fate/zero*, *Puella Magi Madoka Magica*, *the Garden of sinners*, *Blue Exorcist*, *Anohana: The Movie*, *Silver Spoon*, *OREIMO 2*, *Blast of Tempest*, *Magi: The Labyrinth of Magic*, *Oreshura*, and *Vividred Operation*. The company's ever-growing line-up of shows includes our most recent titles *Sword Art Online II*, *ALDNOAH.ZERO*, *Persona4 the Golden ANIMATION*, *MEKAKUCITY ACTORS*, *The irregular at magic high school*, *Mushi-Shi Next Passage*, *Nanana's Buried Treasure*, *NISEKOI*, *World Conquest Zvezda Plot*, *Magi: The Kingdom of Magic*, and *Samurai Flamenco*.

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