



FOR IMMEDIATE RELEASE

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Aniplex of America to host *Win a Trip to Anime Japan Sweepstakes*



SANTA MONICA, CA (October 11, 2014) –This fall, Anime fans will have an opportunity to win the trip of a lifetime. Aniplex of America has just announced at their industry panel at New York Comic Con that they will be hosting a special “Win a Trip to *Anime Japan Sweepstakes*.” Participants will have the opportunity to win a 5 day/4 night trip to Tokyo, Japan including airfare and hotel. The winner will also receive a pair of admission tickets to *Anime Japan 2015*, one of the biggest Anime events in Tokyo.

Anime Japan is the event featuring both entertainment and business events. Located at Tokyo Big Sight, this year’s *Anime Japan* had over 110,000 visitors over the span of three days. *Anime Japan 2015* is scheduled to happen on March 20-22.

To enter, participants would just need to go to the official sweepstakes page (AniplexUSA.com/contest) and fill out an entry form on the page. Participants have from now until Tuesday November 11th to enter into the sweepstakes. *Anime Japan* is not sponsoring this sweepstakes. For complete details about the Aniplex of America “Win a Trip to *Anime Japan Sweepstakes*,” please go to AniplexUSA.com/contest.

Prize Description

The winner will receive two (2) roundtrip tickets from the U.S. 50 states, Washington DC, Puerto Rico or U.S. Virgin Islands; four (4) nights of hotel in one (1) room in Tokyo; and two (2) *Anime Japan* admission passes valid for the duration of *Anime Japan 2015*. All other costs, including but not exclusive to local transport, meals, parking and tolls are the responsibility of the winner.

About Aniplex of America Inc.

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of

America has launched fan-favorite Blu-ray and DVD releases such as *Sword Art Online*, *KILL la KILL*, *Bakemonogatari*, *Durarara!!*, *Fate/zero*, *Puella Magi Madoka Magica*, *the Garden of sinners*, *Blue Exorcist*, *Anohana: The Movie*, *Silver Spoon*, *OREIMO 2*, *Blast of Tempest*, *Magi: The Labyrinth of Magic*, *Oreshura*, and *Vividred Operation*. The company's ever-growing line-up of shows includes our most recent titles *Sword Art Online II*, *ALDNOAH.ZERO*, *Persona4 the Golden ANIMATION*, *MEKAKUCITY ACTORS*, *The irregular at magic high school*, *Mushi-Shi Next Passage*, *Nanana's Buried Treasure*, *NISEKOI*, *World Conquest Zvezda Plot*, *Magi: The Kingdom of Magic*, and *Samurai Flamenco*.

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